



Daily Opportunity Report

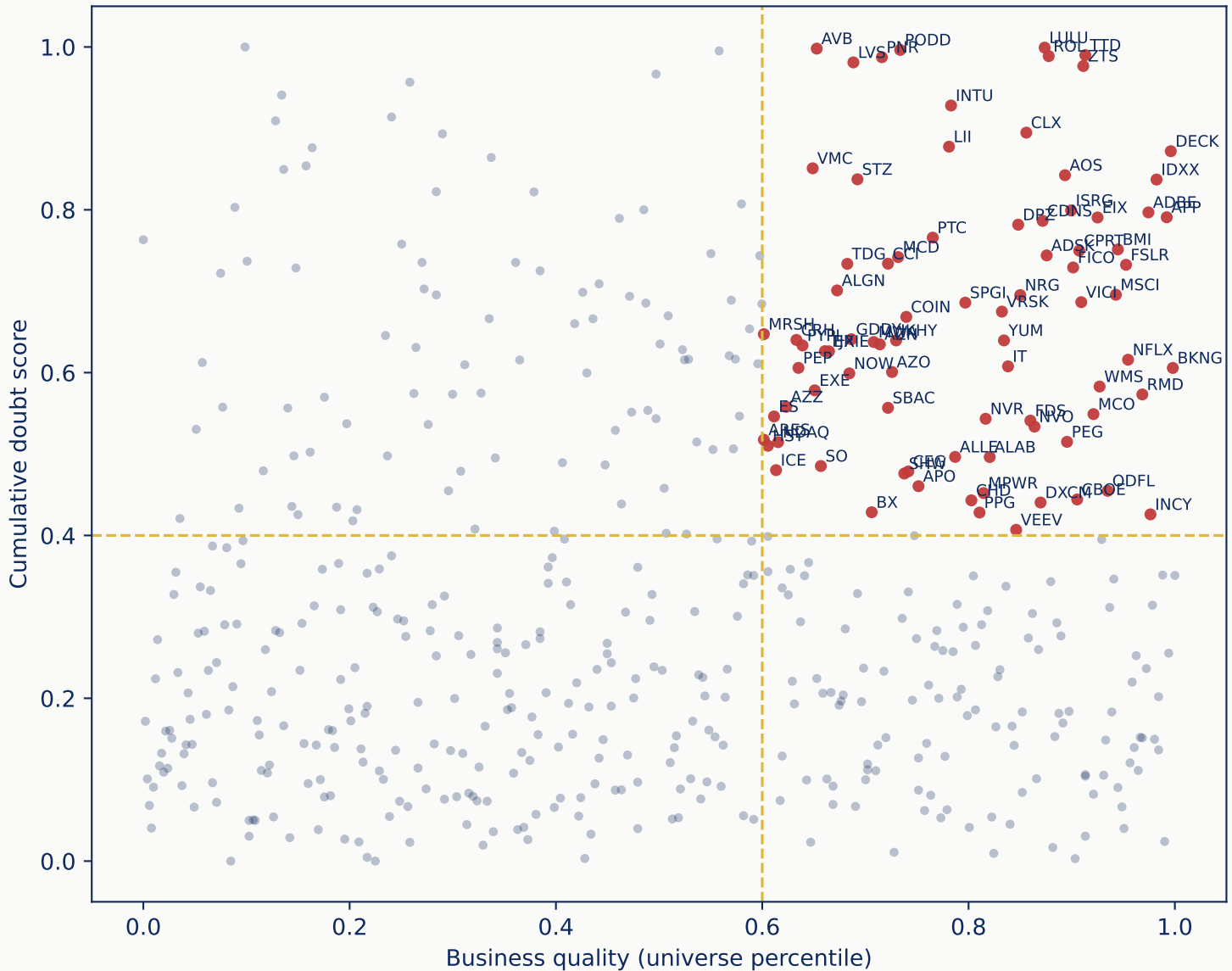
As of 2026-09-17 · 84 opportunities of 508 scored · top-tier quality + elevated market doubt

Top 10 — ranked by quality + doubt (the 'opportunity' zone). Per-name detail pages follow. Recommendations are research next-steps, not

#	NAME	SECTOR	QUAL %ILE	DOUBT	NEXT STEP
1	LULU Lululemon Athletica Inc.	Consumer Cyclica	87.4%	1.00	Buy candidate
Signals: cheap vs history · off highs · below trend · near low					
2	DECK Deckers Outdoor Corporation	Consumer Cyclica	99.6%	0.87	Buy candidate
Signals: cheap vs history · off highs · below trend · near low					
3	IDXX IDEXX Laboratories, Inc.	Healthcare	98.2%	0.84	Hold — confirm turn
Signals: cheap vs history · off highs · below trend · near low · turning up					
4	APP AppLovin Corporation	Technology	99.2%	0.79	Buy candidate
Signals: off highs · below trend · near low					
5	PODD Insulet Corporation	Healthcare	73.4%	1.00	Research the cause
Signals: cheap vs history · off highs · below trend · near low					
6	TTD The Trade Desk, Inc.	Communication Se	91.3%	0.99	Reconsider
Signals: cheap vs history · off highs · below trend · near low					
7	ADBE Adobe Inc.	Technology	97.4%	0.80	Hold — confirm turn
Signals: cheap vs history · off highs · below trend · turning up					
8	ZTS Zoetis Inc.	Healthcare	91.1%	0.98	Reconsider
Signals: cheap vs history · off highs · below trend · near low					
9	BMI Badger Meter, Inc.	Industrials	94.5%	0.75	Buy candidate
Signals: cheap vs history · off highs · below trend · near low					
10	ROL Rollins, Inc.	Consumer Cyclica	87.8%	0.99	Reconsider
Signals: cheap vs history · off highs · below trend · near low					



Quality × Doubt Map



x = business quality (universe percentile) y = cumulative doubt score. Oxblood = the opportunity quadrant — evidence to invest



1. LULU

DEBATED

Lululemon Athletica Inc.

Consumer Cyclical | adj close 96.92 (div-adj) | as-of filing 2026-03-17 16:14:18

News read — a real but unresolved debate — no clear damage yet: Securities class action filed alleging fraud re: misrepresentations about growth/business health. Hard negative outweighs valuation.. Leaves the opportunity score about unchanged.

BUSINESS

Industry: Apparel - Retail

Lululemon Athletica Inc., alongside its subsidiaries, specializes in the design, global distribution, and retail of athletic apparel and accessories for both women and men. Its business operations are structured into two main divisions: company-owned retail establishments and direct-to-consumer sales. The firm's offerings encompass a range of clothing such as pants, shorts, tops, and jackets, all crafted for promoting a healthy lifestyle and facilitating athletic endeavors. These activities span yoga, running, training, and other physically demanding pursuits.

BUSINESS QUALITY FINGERPRINT

ROIC	22.7%	▼	Revenue CAGR 3y	11.0%
Gross margin	56.6%	▼	EPS CAGR 3y	25.7%
Operating margin	19.9%	▼	Net debt / EBITDA	-0.00
Gross profitability	74.3%	▲	Share count 5y	-8.6%
ROE	31.8%		Quality score	0.76 (pctile 87.4%)
FCF margin	8.3% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 1.00): trading cheap versus its own multi-year range; down 55% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: BUY CANDIDATE — WORTH A CLOSE LOOK

Notable: management is buying back stock into the weakness (shrinking share count)— a tentative confidence signal.

RECENT NEWS

- Jim Cramer: Lululemon Is a "Thoroughly Broken Stock. I Can't Give You a Good Reason to Buy It"
247wallst.com · 2 days ago
- Is Lululemon Nearing Its Bottom?
finance.yahoo.com · 1 day ago
- Lululemon Stock Falls to \$100: Has It Become a Bargain Buy?
fool.com · 3 hours ago
- Cramer Says "I Can't Give You a Good Reason to Buy Lululemon" After Michael Burry Calls the Company "A Fat Pitch" Below \$100
247wallst.com · 3 days ago



2. DECK

DOUBT = SENTIMENT

Deckers Outdoor Corporation

Consumer Cyclical | adj close 77.96 (div-adj) | as-of filing 2026-05-22 15:06:44

News read — the doubt looks like sentiment, not damage: Stock down 31% YTD on valuation pullback and tariff concerns, not fundamental damage. Recent earnings beat, raised guidance, strong brands.. Leaves the opportunity score about unchanged.

BUSINESS

Industry: Apparel - Footwear & Accessories

Deckers Outdoor Corporation, operating with its subsidiaries, is a global enterprise dedicated to the creation, promotion, and distribution of footwear, apparel, and accessories. Its product lines serve both casual everyday needs and specialized high-performance activities. The company manages a portfolio of prominent brands: Under the UGG label, it offers premium footwear, clothing, and related items. Teva is known for its range of sandals, shoes, and boots.

BUSINESS QUALITY FINGERPRINT

ROIC	32.4%	▲	Revenue CAGR 3y	14.6%
Gross margin	56.1%	▲	EPS CAGR 3y	29.5%
Operating margin	22.8%	▲	Net debt / EBITDA	-1.09
Gross profitability	83.0%	▲	Share count 5y	-12.6%
ROE	41.0%		Quality score	0.93 (pctile 99.6%)
FCF margin	20.1% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.87): trading cheap versus its own multi-year range; down 36% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: BUY CANDIDATE — WORTH A CLOSE LOOK

Notable: management is buying back stock into the weakness (shrinking share count)— a tentative confidence signal.

RECENT NEWS

- Deckers Outdoor Corporation stock hits 52-week low at \$78.91
investing.com · 7 hours ago
- Deckers (DECK) Beats Stock Market Upswing: What Investors Need to Know
finance.yahoo.com · 2 days ago
- Deckers Outdoor (DECK) Stock Looks Below Fair Value On Cash Flow And Earnings
simplywall.st · 1 day ago
- Quote & Chart
ir.deckers.com · Apr 29, 2026



3. IDXX

NEWS CONSTRUCTIVE

IDEXX Laboratories, Inc.

Healthcare | adj close 515.26 (div-adj) | as-of filing 2026-02-20 16:09:24

News read — the news is constructive: Q2 beat+raise, guidance raised, recurring diagnostics +10% organic despite clinic visit decline.. Leaves the opportunity score about unchanged.

BUSINESS

Industry: Medical - Diagnostics & Research

IDEXX Laboratories, Inc. is a global enterprise focused on creating, producing, and distributing a wide array of products and services. Its primary client base includes companion animal veterinary practices, the livestock and poultry industries, dairy operations, and water quality testing sectors. The company organizes its operations across several key divisions: the Companion Animal Group (CAG), Water Quality Products, Livestock, Poultry, and Dairy (LPD), and additional segments.

BUSINESS QUALITY FINGERPRINT

ROIC	40.3%	▼	Revenue CAGR 3y	8.5%
Gross margin	61.8%	▲	EPS CAGR 3y	17.7%
Operating margin	31.6%	▲	Net debt / EBITDA	0.61
Gross profitability	79.4%	▲	Share count 5y	-6.8%
ROE	66.0%		Quality score	0.89 (pctile 98.2%)
FCF margin	24.5% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.84): trading cheap versus its own multi-year range; down 33% from its 1-year high, below its 200-day line. Early signs of a turn in margins or returns.

RECOMMENDED NEXT STEP: HOLD OFF — CONFIRM THE TURN

Notable: management is buying back stock into the weakness (shrinking share count)— a tentative confidence signal.

RECENT NEWS

- Is IDEXX Laboratories Stock Underperforming the Dow?
finance.yahoo.com · 4 days ago
- IDEXX Laboratories (IDXX) director exercises options and sells 2,203 shares
stocktitan.net · 5 days ago
- Insider Alert: IDEXX Director Lawrence Kingsley Sells \$1.2 Million of Stock
fool.com · 4 days ago
- IDEXX Laboratories stock heads into the open after a 0.34% dip
ad-hoc-news.de · 15 hours ago



4. APP

DEBATED

AppLovin Corporation

Technology | adj close 326.56 (div-adj) | as-of filing 2026-02-19 16:02:51

News read — a real but unresolved debate — no clear damage yet: Revenue miss + e-commerce execution risk unresolved; strong growth/margins but durability questioned by bears.. Leaves the opportunity score about unchanged.

BUSINESS

Industry: Software - Application

AppLovin Corporation provides a specialized software platform focused on empowering mobile application developers to enhance the marketing and revenue generation of their products. With operations spanning the United States and international markets, the company assists mobile app developers worldwide. Among its core software offerings is AppDiscovery, a marketing solution that intelligently connects advertiser demand with publisher supply through an auction-based model. Another key product is Adjust, an analytics platform that enables marketers to scale their mobile apps by offering...

BUSINESS QUALITY FINGERPRINT

ROIC	60.7%	▲	Revenue CAGR 3y	24.8%
Gross margin	87.9%	▲	EPS CAGR 3y	n/a
Operating margin	75.8%	▲	Net debt / EBITDA	0.24
Gross profitability	66.3%	▲	Share count 5y	-0.2%
ROE	156.2%		Quality score	0.92 (pctile 99.2%)
FCF margin	71.9% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.79): down 55% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: BUY CANDIDATE — WORTH A CLOSE LOOK

Notable: still growing fast (rev CAGR 24.8%) despite the doubt.

RECENT NEWS

- AppLovin vs. The Trade Desk: Analyzing Diverging Revenue Trends for These Advertising Giants
finance.yahoo.com · 3 days ago
- AppLovin vs. The Trade Desk: Analyzing Diverging Revenue Trends for These Advertising Giants
fool.com · 3 days ago
- AppLovin vs. Meta Platforms: Which Technology Stock Is a Better Buy in 2026?
finance.yahoo.com · 3 days ago
- Investors Heavily Search AppLovin Corporation (APP): Here is What You Need to Know
finance.yahoo.com · 9 hours ago



5. PODD

DEBATED

Insulet Corporation

Healthcare | adj close 140.00 (div-adj) | as-of filing 2026-02-18 16:03:03

News read — a real but unresolved debate — no clear damage yet: Securities class action lawsuit, voluntary medical device corrections (May/March 2026), FDA Class I recall, manufacturing control issues.. Lifts the opportunity score to 0.77 (from 0.73).

Insider read — an insider buying in the open market. Adds insider conviction to the opportunity score.

BUSINESS

Industry: Medical - Devices

Insulet Corporation specializes in the creation, production, and distribution of advanced insulin management systems for individuals living with insulin-dependent diabetes. At the core of their offerings is the Omnipod System, an innovative solution featuring a unique, self-adhesive, and disposable Omnipod device. This tubeless unit can be directly applied to the body for a duration of up to three days, and it operates in conjunction with a wireless handheld personal diabetes manager. The company's products reach customers predominantly through independent distributors and pharmaceutical...

BUSINESS QUALITY FINGERPRINT

ROIC	13.6%	▲	Revenue CAGR 3y	27.5%
Gross margin	71.6%	▲	EPS CAGR 3y	275.4%
Operating margin	17.5%	▲	Net debt / EBITDA	0.63
Gross profitability	60.8%	▲	Share count 5y	+4.8%
ROE	16.3%		Quality score	0.65 (pctile 73.4%)
FCF margin	13.9% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 1.00): trading cheap versus its own multi-year range; down 60% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: RESEARCH THE CAUSE FIRST

Notable: still growing fast (rev CAGR 27.5%) despite the doubt.



6. TTD

DOUBT EARNED

The Trade Desk, Inc.

Communication Services | adj close 14.83 (div-adj) | as-of filing 2026-02-27 16:13:39

News read — the doubt looks earned: Q2 revenue miss, guidance cut (Q3 down 12% YoY), margin compression, workforce cut announced.. Cuts the opportunity score to 0.77 (from 0.90).

BUSINESS

Industry: Advertising Agencies

The Trade Desk, Inc. is a global technology company that provides a self-service, cloud-based platform. This platform enables advertising buyers to efficiently create, manage, and optimize data-driven digital ad campaigns across diverse formats and channels, including display, video, audio, native, and social media, reaching audiences on computers, mobile devices, and connected TVs. In addition to the platform, the company offers various data and value-added services.

BUSINESS QUALITY FINGERPRINT

ROIC	13.4%	▲	Revenue CAGR 3y	22.4%
Gross margin	78.6%	▼	EPS CAGR 3y	102.2%
Operating margin	20.3%	▲	Net debt / EBITDA	-0.29
Gross profitability	37.0%	▲	Share count 5y	-3.2%
ROE	17.8%		Quality score	0.80 (pctile 91.3%)
FCF margin	27.5% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.99): trading cheap versus its own multi-year range; down 73% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: RECONSIDER — DOUBT MAY BE EARNED

Recent news points to realized deterioration, not just sentiment— the cheapness may be a value trap. Confirm the cause before acting (base read would say 'Buy Candidate').

Notable: management is buying back stock into the weakness (shrinking share count)— a tentative confidence signal.

RECENT NEWS

- The Trade Desk Stock Trades at 16x Forward Earnings, Well Below Its Historical Average. Here's What Investors Need to See Before Buying.
tikr.com · 4 hours ago
- TTD Stock Faces 'New Reality' As Analyst Warns Of 50% Downside Risk
stocktwits.com · 2 days ago
- The Trade Desk Is Disadvantaged Against Peers That Are Larger or Have More Attractive Solutions
morningstar.com · 16 hours ago
- Do Wall Street Analysts Like The Trade Desk Stock?
finance.yahoo.com · 3 weeks ago



7. ADBE

DEBATED

Adobe Inc.

Technology | adj close 250.50 (div-adj) | as-of filing 2026-01-15 17:01:55

News read — a real but unresolved debate — no clear damage yet: AI disruption debate unresolved; strong fundamentals vs. monetization uncertainty and leadership transition create real secular question.. Lifts the opportunity score to 0.76 (from 0.70).

Insider read — a large insider purchase in the open market (\$1,945,130). Adds insider conviction to the opportunity score.

BUSINESS

Industry: Software - Application

Adobe Inc. stands as a prominent global software provider, delivering a diverse range of solutions. Its operations are structured into three primary business divisions: Digital Media, Digital Experience, and Publishing and Advertising. The Digital Media segment empowers individuals, teams, and enterprises to generate, disseminate, and amplify various forms of content through its array of products and services, including the cloud-native Document Cloud platform.

BUSINESS QUALITY FINGERPRINT

ROIC	36.7%	▲	Revenue CAGR 3y	10.5%
Gross margin	88.6%	—	EPS CAGR 3y	18.2%
Operating margin	36.6%	—	Net debt / EBITDA	0.12
Gross profitability	71.4%	▲	Share count 5y	-11.2%
ROE	61.3%		Quality score	0.88 (pctile 97.4%)
FCF margin	41.4% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.80): trading cheap versus its own multi-year range; down 32% from its 1-year high, below its 200-day line. Early signs of a turn in margins or returns.

RECOMMENDED NEXT STEP: HOLD OFF — CONFIRM THE TURN

Notable: management is buying back stock into the weakness (shrinking share count)— a tentative confidence signal.

RECENT NEWS

- Oracle, Kroger, Adobe, and More Stocks That Explain Today's Market
barrons.com · 3 days ago
- Adobe Stock In Penalty Box As Investors Await New CEO's Strategy
investors.com · 3 days ago
- Adobe Earnings: Forward-Looking Metrics Under Pressure from Freemium Transition
morningstar.com · 3 days ago
- JPMorgan lowers Adobe stock price target
thestreet.com · 1 day ago



8. ZTS

DOUBT EARNED

Zoetis Inc.

Healthcare | adj close 73.00 (div-adj) | as-of filing 2026-02-12 16:49:26

News read — the doubt looks earned: Downward earnings guidance revision, Librela sales decline from safety concerns, softer pet care demand, fewer vet visits.. Cuts the opportunity score to 0.76 (from 0.89).

BUSINESS

Industry: Drug Manufacturers - General

Zoetis Inc. stands as a global leader in animal health, focusing on the research, development, manufacturing, and commercialization of veterinary pharmaceuticals, vaccines, and diagnostic tools. Its comprehensive portfolio serves a broad spectrum of species, encompassing both livestock, including cattle, swine, poultry, fish, and sheep, and beloved companion animals such as dogs, cats, and horses. Among its pharmaceutical offerings are various therapeutic agents.

BUSINESS QUALITY FINGERPRINT

ROIC	21.5%	▲	Revenue CAGR 3y	5.4%
Gross margin	70.5%	▲	EPS CAGR 3y	10.3%
Operating margin	38.0%	▲	Net debt / EBITDA	1.76
Gross profitability	43.1%	▲	Share count 5y	-6.9%
ROE	80.2%		Quality score	0.80 (pctile 91.1%)
FCF margin	24.1% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.98): trading cheap versus its own multi-year range; down 50% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: RECONSIDER — DOUBT MAY BE EARNED

Recent news points to realized deterioration, not just sentiment— the cheapness may be a value trap. Confirm the cause before acting (base read would say 'Buy Candidate').

Notable: management is buying back stock into the weakness (shrinking share count)— a tentative confidence signal.

RECENT NEWS

- Zoetis (NYSE:ZTS): A Quality Dividend Stock for Dividend Investors
chartmill.com · 11 hours ago
- Zoetis (ZTS) Shares Drop After Earnings Revision
finance.yahoo.com · 6 days ago
- Zoetis (ZTS) Stock Still Looks Cheap After a 62% Slide
finance.yahoo.com · 4 weeks ago
- Zoetis Inc. (ZTS) Stock Analysis: Exploring A 29% Potential Upside Amidst Market Volatility
directorstalkinterviews.com · 3 weeks ago



9. BMI

DEBATED

Badger Meter, Inc.

Industrials | adj close 127.50 (div-adj) | as-of filing 2026-02-17 16:23:04

News read — a real but unresolved debate — no clear damage yet: Bernstein Liebhart shareholder investigation into fiduciary breaches is active securities litigation against company leadership.. Lifts the opportunity score to 0.75 (from 0.71).

Insider read — an insider buying in the open market. Adds insider conviction to the opportunity score.

BUSINESS

Industry: Industrial - Machinery

Badger Meter, Inc. (BMI) provides a comprehensive range of solutions for flow measurement, quality assessment, control, and communication. Operating globally, the company serves markets across North America, Europe, Asia, and the Middle East. For municipal water utilities, BMI supplies both conventional and advanced water meters, complemented by associated radio, software, and service technologies.

BUSINESS QUALITY FINGERPRINT

ROIC	16.7%	▲	Revenue CAGR 3y	17.5%
Gross margin	41.7%	▲	EPS CAGR 3y	28.5%
Operating margin	20.0%	▲	Net debt / EBITDA	-1.01
Gross profitability	39.2%	▲	Share count 5y	+0.8%
ROE	19.9%		Quality score	0.82 (pctile 94.5%)
FCF margin	18.5% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.75); trading cheap versus its own multi-year range; down 31% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: BUY CANDIDATE — WORTH A CLOSE LOOK

Notable: the balance sheet holds net cash, which de-risks the wait.

RECENT NEWS

- Badger Meter, Inc. \$BMI Shares Purchased by California State Teachers Retirement System
marketbeat.com · 14 hours ago
- Badger Meter (BMI) Sees a More Significant Dip Than Broader Market: Some Facts to Know
finance.yahoo.com · 3 days ago
- BMI Stock Alert: Badger Meter Investors with Losses are Notified of the Pending Securities Fraud Investigation Over Demand Issues
prnewswire.com · May 19, 2026
- BADGER METER, INC. (NYSE: BMI) SHAREHOLDER INVESTIGATION
globenewswire.com · 2 weeks ago



10. ROL

DOUBT EARNED

Rollins, Inc.

Consumer Cyclical | adj close 33.60 (div-adj) | as-of filing 2026-02-12 16:44:36

News read — the doubt looks earned: Q2 earnings miss: revenue, EBITDA, EPS all below consensus. Lead volume declined; residential demand slowed materially.. Cuts the opportunity score to 0.73 (from 0.86).

BUSINESS

Industry: Personal Products & Services

Rollins, Inc. operates a network of subsidiaries that specialize in delivering pest and wildlife management solutions to a diverse clientele, encompassing both homeowners and commercial enterprises, throughout the United States and globally. For residential properties, the company offers comprehensive pest control, safeguarding homes from prevalent invaders such as rodents, insects, and other nuisance animals. Furthermore, it devises tailored pest management strategies for various business sectors, including healthcare, foodservice, and logistics.

BUSINESS QUALITY FINGERPRINT

ROIC	20.9%	▲	Revenue CAGR 3y	11.7%
Gross margin	49.4%	▼	EPS CAGR 3y	13.3%
Operating margin	19.4%	▲	Net debt / EBITDA	1.10
Gross profitability	59.2%	▼	Share count 5y	-1.6%
ROE	38.3%		Quality score	0.77 (pctile 87.8%)
FCF margin	17.3% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.99): trading cheap versus its own multi-year range; down 48% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: RECONSIDER — DOUBT MAY BE EARNED

Recent news points to realized deterioration, not just sentiment— the cheapness may be a value trap. Confirm the cause before acting (base read would say 'Buy Candidate').

RECENT NEWS

- Rollins: Sky-High Valuations Continue To Be A Pest (NYSE:ROL)
seekingalpha.com · 10 hours ago
- Why Rollins Stock Is Plummeting Lower Today
finance.yahoo.com · 1 month ago
- Rollins: Exceptional Business On Sale (NYSE:ROL)
seekingalpha.com · 11 hours ago
- Rollins Inc. (NYSE:ROL) Slips After Q2 Earnings Miss Despite 99th Straight Revenue Growth Quarter
chartmill.com · 1 month ago