



Daily Opportunity Report

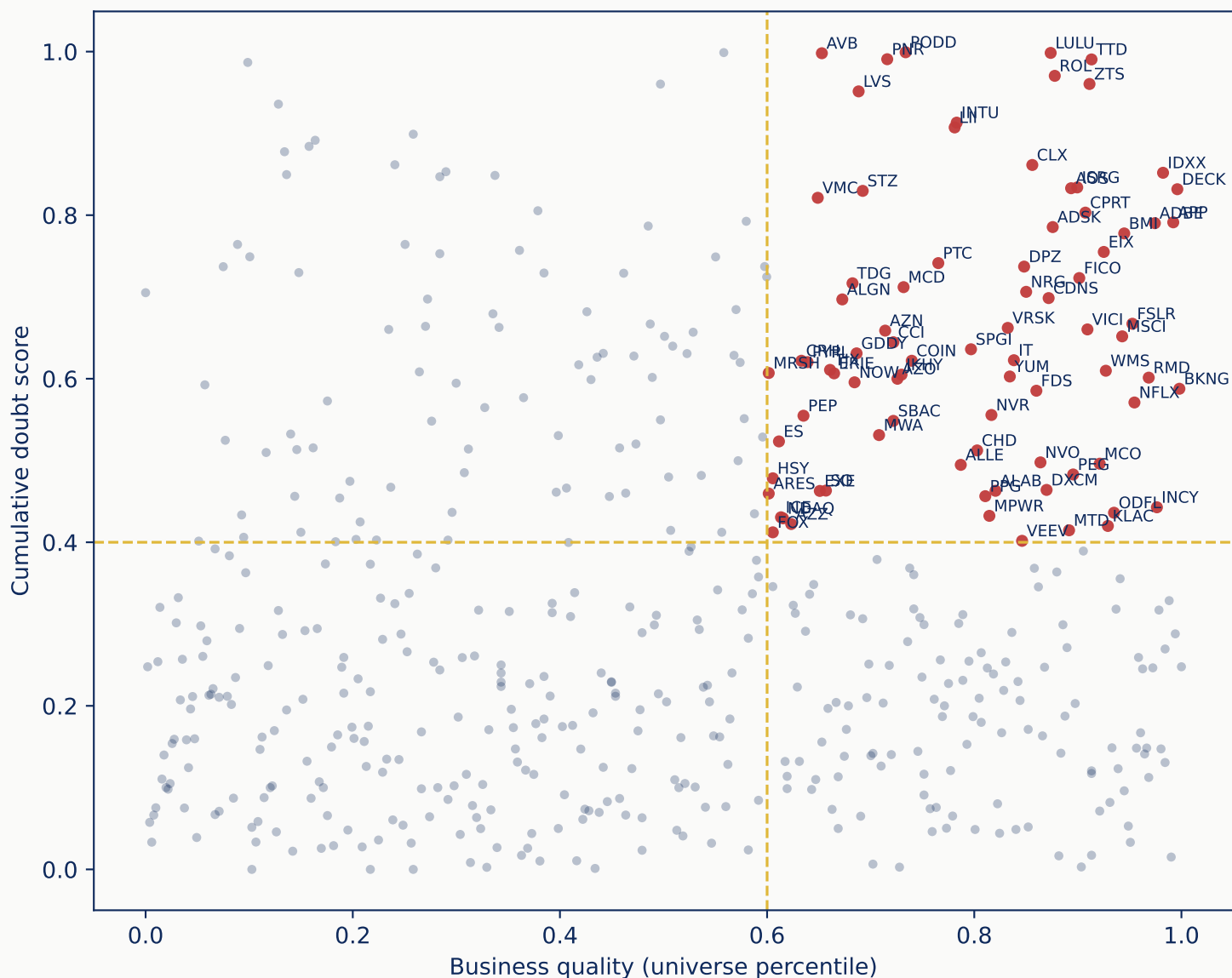
As of 2026-09-14 · 82 opportunities of 508 scored · top-tier quality + elevated market doubt

Top 10 — ranked by quality + doubt (the 'opportunity' zone). Per-name detail pages follow. Recommendations are research next-steps, not

#	NAME	SECTOR	QUAL %ILE	DOUBT	NEXT STEP
1	ZTS Zoetis Inc.	Healthcare	91.1%	0.96	Buy candidate
Signals: cheap vs history · off highs · below trend · near low					
2	IDXX IDEXX Laboratories, Inc.	Healthcare	98.2%	0.85	Hold — confirm turn
Signals: cheap vs history · off highs · below trend · near low · turning up					
3	DECK Deckers Outdoor Corporation	Consumer Cyclica	99.6%	0.83	Buy candidate
Signals: cheap vs history · off highs · below trend · near low					
4	ADSK Autodesk, Inc.	Technology	87.6%	0.79	Buy candidate
Signals: cheap vs history · off highs · below trend · near low					
5	LULU Lululemon Athletica Inc.	Consumer Cyclica	87.4%	1.00	Reconsider
Signals: cheap vs history · off highs · below trend · near low					
6	TTD The Trade Desk, Inc.	Communication Se	91.3%	0.99	Reconsider
Signals: cheap vs history · off highs · below trend · near low					
7	ISRG Intuitive Surgical, Inc.	Healthcare	89.9%	0.83	Buy candidate
Signals: cheap vs history · off highs · below trend · near low					
8	APP AppLovin Corporation	Technology	99.2%	0.79	Buy candidate
Signals: off highs · below trend · near low					
9	PODD Insulet Corporation	Healthcare	73.4%	1.00	Research the cause
Signals: cheap vs history · off highs · below trend · near low					
10	ADBE Adobe Inc.	Technology	97.4%	0.79	Hold — confirm turn
Signals: cheap vs history · off highs · below trend · turning up					



Quality × Doubt Map



x = business quality (universe percentile) y = cumulative doubt score. Oxblood = the opportunity quadrant — evidence to invest



1. ZTS

DOUBT = SENTIMENT

Zoetis Inc.

Healthcare | adj close 74.43 (div-adj) | as-of filing 2026-02-12 16:49:26

News read — the doubt looks like sentiment, not damage: EPS +10.1% YoY, revenue +2.3%, assets +8.8%. Debt increase tied to M&A/financing, not operational deterioration. No guidance cut, miss, or demand decline.. Leaves the opportunity score about unchanged.

BUSINESS

Industry: Drug Manufacturers - General

Zoetis Inc. stands as a global leader in animal health, focusing on the research, development, manufacturing, and commercialization of veterinary pharmaceuticals, vaccines, and diagnostic tools. Its comprehensive portfolio serves a broad spectrum of species, encompassing both livestock, including cattle, swine, poultry, fish, and sheep, and beloved companion animals such as dogs, cats, and horses. Among its pharmaceutical offerings are various therapeutic agents.

BUSINESS QUALITY FINGERPRINT

ROIC	21.5%	▲	Revenue CAGR 3y	5.4%
Gross margin	70.5%	▲	EPS CAGR 3y	10.3%
Operating margin	38.0%	▲	Net debt / EBITDA	1.76
Gross profitability	43.1%	▲	Share count 5y	-6.9%
ROE	80.2%		Quality score	0.80 (pctile 91.1%)
FCF margin	24.1% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.96): trading cheap versus its own multi-year range; down 49% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: BUY CANDIDATE — WORTH A CLOSE LOOK

Notable: management is buying back stock into the weakness (shrinking share count)— a tentative confidence signal.

RECENT NEWS

- Is Zoetis Stock Underperforming the S&P 500?
finance.yahoo.com · 5 days ago
- Zoetis Inc (NYSE:ZTS): A Top Value Stock with Undervalued Strength
chartmill.com · 1 month ago
- Zoetis Inc. (ZTS) Stock Analysis: Exploring A 29% Potential Upside Amidst Market Volatility
directorstalkinterviews.com · 2 weeks ago
- Lost Money on Zoetis Inc. (ZTS)? Join Class Action Suit Seeking Recovery - Contact Levi & Korsinsky
prnewswire.com · Jun 24, 2026



2. IDXX

DOUBT = SENTIMENT

IDEXX Laboratories, Inc.

Healthcare | adj close 510.19 (div-adj) | as-of filing 2026-02-20 16:09:24

News read — the doubt looks like sentiment, not damage: Routine insider option exercises and Rule 144 filings; no earnings miss, guidance cut, regulatory action, or demand signal.. Leaves the opportunity score about unchanged.

BUSINESS

Industry: Medical - Diagnostics & Research

IDEXX Laboratories, Inc. is a global enterprise focused on creating, producing, and distributing a wide array of products and services. Its primary client base includes companion animal veterinary practices, the livestock and poultry industries, dairy operations, and water quality testing sectors. The company organizes its operations across several key divisions: the Companion Animal Group (CAG), Water Quality Products, Livestock, Poultry, and Dairy (LPD), and additional segments.

BUSINESS QUALITY FINGERPRINT

ROIC	40.3%	▼	Revenue CAGR 3y	8.5%
Gross margin	61.8%	▲	EPS CAGR 3y	17.7%
Operating margin	31.6%	▲	Net debt / EBITDA	0.61
Gross profitability	79.4%	▲	Share count 5y	-6.8%
ROE	66.0%		Quality score	0.89 (pctile 98.2%)
FCF margin	24.5% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.85): trading cheap versus its own multi-year range; down 33% from its 1-year high, below its 200-day line. Early signs of a turn in margins or returns.

RECOMMENDED NEXT STEP: HOLD OFF — CONFIRM THE TURN

Notable: management is buying back stock into the weakness (shrinking share count)— a tentative confidence signal.

RECENT NEWS

- IDXX: Idexx Laboratories Inc Latest Stock Price, Analysis, News and Trading Ideas
stocktwits.com · 3 days ago
- IDXX Stock Price and Chart — NASDAQ:IDXX
tradingview.com · 3 weeks ago
- IDEXX Laboratories, Inc. (IDXX) Stock Analysis: Exploring A 30% Upside Potential
directorstalkinterviews.com · 1 day ago
- Idexx (IDXX) Down 7.8% Since Last Earnings Report: Can It Rebound?
finance.yahoo.com · 4 days ago



3. DECK

OPPORTUNITY

Deckers Outdoor Corporation

Consumer Cyclical | adj close 81.27 (div-adj) | as-of filing 2026-05-22 15:06:44

News read — no clear signal in the news. Leaves the opportunity score about unchanged.

BUSINESS

Industry: Apparel - Footwear & Accessories

Deckers Outdoor Corporation, operating with its subsidiaries, is a global enterprise dedicated to the creation, promotion, and distribution of footwear, apparel, and accessories. Its product lines serve both casual everyday needs and specialized high-performance activities. The company manages a portfolio of prominent brands: Under the UGG label, it offers premium footwear, clothing, and related items. Teva is known for its range of sandals, shoes, and boots.

BUSINESS QUALITY FINGERPRINT

ROIC	32.4%	▲	Revenue CAGR 3y	14.6%
Gross margin	56.1%	▲	EPS CAGR 3y	29.5%
Operating margin	22.8%	▲	Net debt / EBITDA	-1.09
Gross profitability	83.0%	▲	Share count 5y	-12.6%
ROE	41.0%		Quality score	0.93 (pctile 99.6%)
FCF margin	20.1% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.83): trading cheap versus its own multi-year range; down 33% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: BUY CANDIDATE — WORTH A CLOSE LOOK

Notable: management is buying back stock into the weakness (shrinking share count)— a tentative confidence signal.

RECENT NEWS

- Deckers Outdoor Corp (NYSE:DECK): A Quality Stock with High Returns on Capital and Strong Cash Flow
chartmill.com · 5 days ago
- Deckers Outdoor Stock Price Forecast. Should You Buy DECK?
stockinvest.us · 2 days ago
- Deckers Outdoor (DECK) Stock Could Still Trade Below Fair Value As Cash Flow Holds
simplywall.st · 3 days ago
- Deckers Outdoor (DECK) Stock Still Looks Below Fair Value As Earnings Stay Cheap
finance.yahoo.com · 6 days ago



4. ADSK

NEWS CONSTRUCTIVE

Autodesk, Inc.

Technology | adj close 212.40 (div-adj) | as-of filing 2026-03-03 16:06:39

News read — the news is constructive: Q2 beat with 16% revenue growth, raised FY27 guidance, strong margin expansion, broad-based growth.. Lifts the opportunity score to 0.79 (from 0.70).

Insider read — a cluster of insiders buying in the open market (3 buyers). Adds insider conviction to the opportunity score.

BUSINESS

Industry: Software - Application

Autodesk, Inc. delivers advanced software and services for 3D design, engineering, and entertainment to a global clientele. Their diverse product line includes AutoCAD Civil 3D, a comprehensive solution for civil engineering tasks such as land development, transportation infrastructure, and environmental projects. For construction project management, they offer BIM 360, a cloud-based platform.

BUSINESS QUALITY FINGERPRINT

ROIC	18.7%	▲	Revenue CAGR 3y	12.9%
Gross margin	91.0%	▲	EPS CAGR 3y	11.4%
Operating margin	24.9%	▲	Net debt / EBITDA	0.27
Gross profitability	52.6%	▲	Share count 5y	-3.2%
ROE	36.9%		Quality score	0.76 (pctile 87.6%)
FCF margin	33.4% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.79); trading cheap versus its own multi-year range; down 35% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: BUY CANDIDATE — WORTH A CLOSE LOOK

Notable: management is buying back stock into the weakness (shrinking share count)— a tentative confidence signal.

RECENT NEWS

- Autodesk (Nasdaq:ADSK) - Stock Analysis
simplywall.st · 3 days ago
- Autodesk Inc Stock (ADSK) Moved Down by 8.05% on Sep 4: Facts Behind the Movement
tradingkey.com · 3 days ago
- Autodesk raises its fiscal 2027 revenue-growth forecast after revenue grows 16%
stocktitan.net · 1 week ago
- Is Autodesk Inc (ADSK) a Bargain After 8.3% Drop? GF Value Says Undervalued
gurufocus.com · 3 days ago



5. LULU

DOUBT EARNED

Lululemon Athletica Inc.

Consumer Cyclical | adj close 101.38 (div-adj) | as-of filing 2026-03-17 16:14:18

News read — the doubt looks earned: Guidance cut twice in 3 months; Q2 comps -9%, Americas -12%; demand/traffic decline evident.. Cuts the opportunity score to 0.78 (from 0.87).

Insider read — an insider buying in the open market. Adds insider conviction to the opportunity score.

BUSINESS

Industry: Apparel - Retail

Lululemon Athletica Inc., alongside its subsidiaries, specializes in the design, global distribution, and retail of athletic apparel and accessories for both women and men. Its business operations are structured into two main divisions: company-owned retail establishments and direct-to-consumer sales. The firm's offerings encompass a range of clothing such as pants, shorts, tops, and jackets, all crafted for promoting a healthy lifestyle and facilitating athletic endeavors. These activities span yoga, running, training, and other physically demanding pursuits.

BUSINESS QUALITY FINGERPRINT

ROIC	22.7%	▼	Revenue CAGR 3y	11.0%
Gross margin	56.6%	▼	EPS CAGR 3y	25.7%
Operating margin	19.9%	▼	Net debt / EBITDA	-0.00
Gross profitability	74.3%	▲	Share count 5y	-8.6%
ROE	31.8%		Quality score	0.76 (pctile 87.4%)
FCF margin	8.3% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 1.00): trading cheap versus its own multi-year range; down 53% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: RECONSIDER — DOUBT MAY BE EARNED

Recent news points to realized deterioration, not just sentiment— the cheapness may be a value trap. Confirm the cause before acting (base read would say 'Buy Candidate').

Notable: management is buying back stock into the weakness (shrinking share count)— a tentative confidence signal.

RECENT NEWS

- Lululemon's incoming CEO has a mountain of problems to fix
sg.finance.yahoo.com · 3 hours ago
- lululemon: An 18% Crash Is Not A Buy Signal (NASDAQ:LULU)
seekingalpha.com · 1 day ago
- New Lululemon CEO faces compounding pressures as she takes over top job
theglobeandmail.com · 1 day ago
- Lululemon founder Chip Wilson reportedly divorcing wife, adding more uncertainty
investing.com · 1 day ago



6. TTD

DOUBT EARNED

The Trade Desk, Inc.

Communication Services | adj close 14.69 (div-adj) | as-of filing 2026-02-27 16:13:39

News read — the doubt looks earned: Weak Q2 earnings, 12% revenue decline guidance for Q3, margin compression, market-share loss to Amazon.. Cuts the opportunity score to 0.77 (from 0.91).

BUSINESS

Industry: Advertising Agencies

The Trade Desk, Inc. is a global technology company that provides a self-service, cloud-based platform. This platform enables advertising buyers to efficiently create, manage, and optimize data-driven digital ad campaigns across diverse formats and channels, including display, video, audio, native, and social media, reaching audiences on computers, mobile devices, and connected TVs. In addition to the platform, the company offers various data and value-added services.

BUSINESS QUALITY FINGERPRINT

ROIC	13.4%	▲	Revenue CAGR 3y	22.4%
Gross margin	78.6%	▼	EPS CAGR 3y	102.2%
Operating margin	20.3%	▲	Net debt / EBITDA	-0.29
Gross profitability	37.0%	▲	Share count 5y	-3.2%
ROE	17.8%		Quality score	0.80 (pctile 91.3%)
FCF margin	27.5% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.99): trading cheap versus its own multi-year range; down 73% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: RECONSIDER — DOUBT MAY BE EARNED

Recent news points to realized deterioration, not just sentiment— the cheapness may be a value trap. Confirm the cause before acting (base read would say 'Buy Candidate').

Notable: management is buying back stock into the weakness (shrinking share count)— a tentative confidence signal.

RECENT NEWS

- TTD Stock Downgraded By Stifel After Publicis Dispute — But Retail And Wall Street Are More Optimistic
stocktwits.com · 1 day ago
- The Trade Desk to leave S&P 500 as Bloom Energy, Everpure, Illumina join index
seekingalpha.com · 2 days ago
- The Trade Desk Stock (TTD) Opinions on Recent Earnings Guidance and Market Decline
quiverquant.com · 1 day ago
- The Trade Desk to Reduce Workforce by Approximately 15% in Restructuring
finance.yahoo.com · 4 days ago



7. ISRG

NEWS CONSTRUCTIVE

Intuitive Surgical, Inc.

Healthcare | adj close 374.21 (div-adj) | as-of filing 2026-02-03 16:59:59

News read — the news is constructive: Strong FY25 earnings beat: EPS +22.6%, net income +23%, FCF +91%. Q2'26 continues momentum with EPS +26.5% YoY.. Cuts the opportunity score to 0.77 (from 0.79).

Insider read — several insiders selling (4) — usually routine. Trims the opportunity score slightly.

BUSINESS

Industry: Medical - Devices

Intuitive Surgical, Inc. is a leading medical technology firm dedicated to advancing patient care by developing, producing, and commercializing sophisticated tools. These innovations empower medical professionals to deliver superior, accessible, and less-invasive treatment options to patients both within the United States and across international markets. Its flagship offering, the da Vinci Surgical System, facilitates intricate operations through a minimally disruptive approach.

BUSINESS QUALITY FINGERPRINT

ROIC	13.7%	—	Revenue CAGR 3y	17.4%
Gross margin	66.0%	▼	EPS CAGR 3y	29.2%
Operating margin	29.3%	▼	Net debt / EBITDA	-0.77
Gross profitability	32.2%	▲	Share count 5y	-0.8%
ROE	16.0%		Quality score	0.79 (pctile 89.9%)
FCF margin	24.7% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.83); trading cheap versus its own multi-year range; down 37% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: BUY CANDIDATE — WORTH A CLOSE LOOK

Notable: the balance sheet holds net cash, which de-risks the wait.

RECENT NEWS

- Is Slower da Vinci Placements Refocusing Intuitive Surgical's (ISRG) Investment Case On Utilization Economics?
simplywall.st · 1 day ago
- Intuitive Surgical stock heads into the open after a 2.9% slide
ad-hoc-news.de · 1 day ago
- 2 Stocks Down 8% or More That Are Screaming Buys Right Now
fool.com · 3 days ago
- Intuitive Surgical (ISRG): Embracing AI Innovations in Robotic Surgery for Future Growth
finance.yahoo.com · 1 day ago



8. APP

NEWS CONSTRUCTIVE

AppLovin Corporation

Technology | adj close 323.96 (div-adj) | as-of filing 2026-02-19 16:02:51

News read — the news is constructive: Q3 revenue +68% YoY, operating income +149%, strong FCF \$2.6B, margin expansion post-divestiture.. Cuts the opportunity score to 0.76 (from 0.79).

Insider read — several insiders selling (3) — usually routine. Trims the opportunity score slightly.

BUSINESS

Industry: Software - Application

AppLovin Corporation provides a specialized software platform focused on empowering mobile application developers to enhance the marketing and revenue generation of their products. With operations spanning the United States and international markets, the company assists mobile app developers worldwide. Among its core software offerings is AppDiscovery, a marketing solution that intelligently connects advertiser demand with publisher supply through an auction-based model. Another key product is Adjust, an analytics platform that enables marketers to scale their mobile apps by offering...

BUSINESS QUALITY FINGERPRINT

ROIC	60.7%	▲	Revenue CAGR 3y	24.8%
Gross margin	87.9%	▲	EPS CAGR 3y	n/a
Operating margin	75.8%	▲	Net debt / EBITDA	0.24
Gross profitability	66.3%	▲	Share count 5y	-0.2%
ROE	156.2%		Quality score	0.92 (pctile 99.2%)
FCF margin	71.9% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.79): down 56% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: BUY CANDIDATE — WORTH A CLOSE LOOK

Notable: still growing fast (rev CAGR 24.8%) despite the doubt.

RECENT NEWS

- Evercore Warns AI IPOs Could Pressure These Struggling Stocks. IBM and AppLovin Face Different Tests
finance.yahoo.com · 18 hours ago
- OpenAI, Anthropic IPOs Could Spark a Selloff in These Struggling Stocks — IBM, Tesla, AppLovin Among Name
benzinga.com · 1 day ago
- AppLovin's Algorithmic Moat Is Vulnerable, Says Investor: Why \$1.9B Quarterly Revenue Isn't Enough to Justify a Buy
247wallst.com · 5 days ago
- Can AppLovin's 53% Revenue Surge Keep Its Growth Streak Alive?
finance.yahoo.com · 4 days ago



9. PODD

OPPORTUNITY

Insulet Corporation

Healthcare | adj close 133.65 (div-adj) | as-of filing 2026-02-18 16:03:03

News read — no clear signal in the news. Lifts the opportunity score to 0.76 (from 0.73).**Insider read — an insider buying in the open market. Adds insider conviction to the opportunity score.**

BUSINESS

Industry: Medical - Devices

Insulet Corporation specializes in the creation, production, and distribution of advanced insulin management systems for individuals living with insulin-dependent diabetes. At the core of their offerings is the Omnipod System, an innovative solution featuring a unique, self-adhesive, and disposable Omnipod device. This tubeless unit can be directly applied to the body for a duration of up to three days, and it operates in conjunction with a wireless handheld personal diabetes manager. The company's products reach customers predominantly through independent distributors and pharmaceutical...

BUSINESS QUALITY FINGERPRINT

ROIC	13.6%	▲	Revenue CAGR 3y	27.5%
Gross margin	71.6%	▲	EPS CAGR 3y	275.4%
Operating margin	17.5%	▲	Net debt / EBITDA	0.63
Gross profitability	60.8%	▲	Share count 5y	+4.8%
ROE	16.3%		Quality score	0.65 (pctile 73.4%)
FCF margin	13.9% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 1.00): trading cheap versus its own multi-year range; down 61% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: RESEARCH THE CAUSE FIRST

Notable: still growing fast (rev CAGR 27.5%) despite the doubt.

RECENT NEWS

- Artisan Sold Insulet (PODD) Due to Competition Concerns
finance.yahoo.com · 1 hour ago
- Is it Prudent to Retain Insulet Stock in Your Portfolio for Now?
finance.yahoo.com · 51 minutes ago
- Why Insulet (PODD) Shares Are Sliding Today
stockstory.org · 1 month ago
- PODD Deadline Alert: Levi & Korsinsky Reminds Insulet Corporation (PODD) Investors of Securities Class Action Deadline on August 31, 2026
prnewswire.com · 3 weeks ago



10. ADBE

DEBATED

Adobe Inc.

Technology | adj close 252.23 (div-adj) | as-of filing 2026-01-15 17:01:55

News read — a real but unresolved debate — no clear damage yet: CEO transition amid unresolved AI disruption threat to Creative Cloud; no realized earnings miss or guidance cut yet.. Lifts the opportunity score to 0.76 (from 0.71).

Insider read — a large insider purchase in the open market (\$1,945,130). Adds insider conviction to the opportunity score.

BUSINESS

Industry: Software - Application

Adobe Inc. stands as a prominent global software provider, delivering a diverse range of solutions. Its operations are structured into three primary business divisions: Digital Media, Digital Experience, and Publishing and Advertising. The Digital Media segment empowers individuals, teams, and enterprises to generate, disseminate, and amplify various forms of content through its array of products and services, including the cloud-native Document Cloud platform.

BUSINESS QUALITY FINGERPRINT

ROIC	36.7%	▲	Revenue CAGR 3y	10.5%
Gross margin	88.6%	—	EPS CAGR 3y	18.2%
Operating margin	36.6%	—	Net debt / EBITDA	0.12
Gross profitability	71.4%	▲	Share count 5y	-11.2%
ROE	61.3%		Quality score	0.88 (pctile 97.4%)
FCF margin	41.4% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.79): trading cheap versus its own multi-year range; down 31% from its 1-year high, below its 200-day line. Early signs of a turn in margins or returns.

RECOMMENDED NEXT STEP: HOLD OFF — CONFIRM THE TURN

Notable: management is buying back stock into the weakness (shrinking share count)— a tentative confidence signal.

RECENT NEWS

- Is Adobe's Stock Heading for \$300?
finance.yahoo.com · 22 hours ago
- Dear Adobe Stock Fans, Mark Your Calendars for September 10
barchart.com · 2 days ago
- 3 Assets to Watch (Sept 7-11): EURUSD, Oracle and Adobe earnings
bybit.com · 1 day ago
- Earnings Week Ahead: ORCL, ADBE, KR, GME, CHWY, and more
seekingalpha.com · 2 days ago