



Daily Opportunity Report

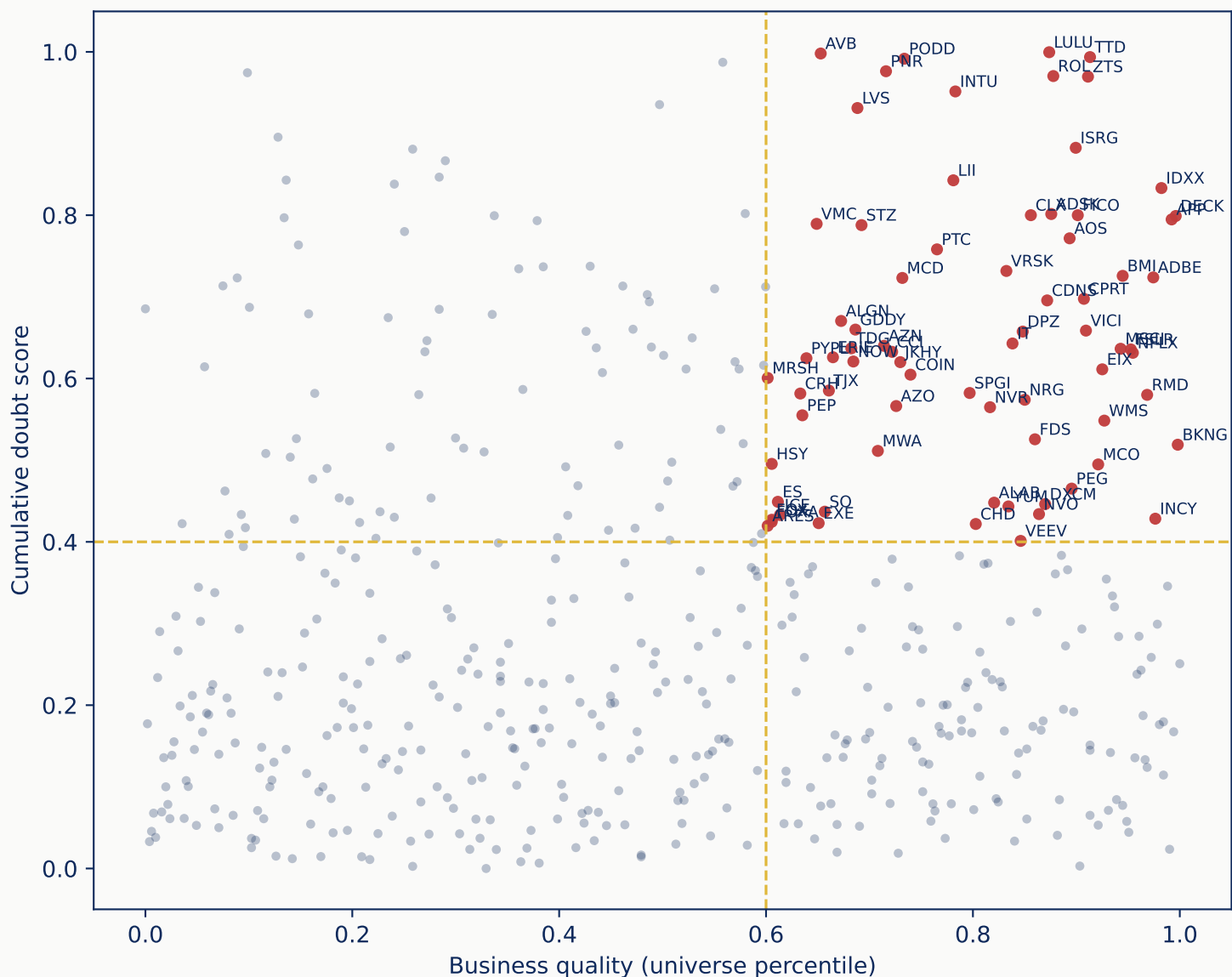
As of 2026-09-08 · 74 opportunities of 508 scored · top-tier quality + elevated market doubt

Top 10 — ranked by quality + doubt (the 'opportunity' zone). Per-name detail pages follow. Recommendations are research next-steps, not

#	NAME	SECTOR	QUAL %ILE	DOUBT	NEXT STEP
1	DECK Deckers Outdoor Corporation	Consumer Cyclica	99.6%	0.80	Buy candidate
Signals: cheap vs history · off highs · below trend · near low					
2	ZTS Zoetis Inc.	Healthcare	91.1%	0.97	Buy candidate
Signals: cheap vs history · off highs · below trend · near low					
3	PODD Insulet Corporation	Healthcare	73.4%	0.99	Research the cause
Signals: cheap vs history · off highs · below trend · near low					
4	LULU Lululemon Athletica Inc.	Consumer Cyclica	87.4%	1.00	Buy candidate
Signals: cheap vs history · off highs · below trend · near low					
5	APP AppLovin Corporation	Technology	99.2%	0.79	Buy candidate
Signals: off highs · below trend · near low					
6	IDXX IDEXX Laboratories, Inc.	Healthcare	98.2%	0.83	Hold — confirm turn
Signals: cheap vs history · off highs · below trend · near low · turning up					
7	ISRG Intuitive Surgical, Inc.	Healthcare	89.9%	0.88	Buy candidate
Signals: cheap vs history · off highs · below trend · near low					
8	TTD The Trade Desk, Inc.	Communication Se	91.3%	0.99	Reconsider
Signals: cheap vs history · off highs · below trend · near low					
9	AOS A. O. Smith Corporation	Industrials	89.3%	0.77	Hold — confirm turn
Signals: cheap vs history · off highs · below trend · near low · turning up					
10	EIX Edison International	Utilities	92.5%	0.61	Research the cause
Signals: cheap vs history · off highs · below trend					



Quality × Doubt Map



x = business quality (universe percentile) y = cumulative doubt score. Oxblood = the opportunity quadrant — evidence to invest



1. DECK

NEWS CONSTRUCTIVE

Deckers Outdoor Corporation

Consumer Cyclical | adj close 83.83 (div-adj) | as-of filing 2026-05-22 15:06:44

News read — the news is constructive: Recent earnings beat, FY2027 guidance raise, Stifel Buy reiteration; no hard negatives.. Lifts the opportunity score to 0.86 (from 0.77).

BUSINESS

Industry: Apparel - Footwear & Accessories

Deckers Outdoor Corporation, operating with its subsidiaries, is a global enterprise dedicated to the creation, promotion, and distribution of footwear, apparel, and accessories. Its product lines serve both casual everyday needs and specialized high-performance activities. The company manages a portfolio of prominent brands: Under the UGG label, it offers premium footwear, clothing, and related items. Teva is known for its range of sandals, shoes, and boots.

BUSINESS QUALITY FINGERPRINT

ROIC	32.4%	▲	Revenue CAGR 3y	14.6%
Gross margin	56.1%	▲	EPS CAGR 3y	29.5%
Operating margin	22.8%	▲	Net debt / EBITDA	-1.09
Gross profitability	83.0%	▲	Share count 5y	-12.6%
ROE	41.0%		Quality score	0.93 (pctile 99.6%)
FCF margin	20.1% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.80): trading cheap versus its own multi-year range; down 31% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: BUY CANDIDATE — WORTH A CLOSE LOOK

Notable: management is buying back stock into the weakness (shrinking share count)— a tentative confidence signal.

RECENT NEWS

- Stifel reiterates Buy rating on Deckers Outdoor stock at \$133
investing.com · 1 day ago
- Deckers Outdoor stock edges higher as investors eye earnings beat and FY 2027 guidance
ad-hoc-news.de · 3 days ago
- Deckers Brands Reports First Quarter Fiscal Year 2027 Financial Results
ir.deckers.com · 1 month ago
- A trail shoe tested across 1,500 miles is Teva's first co-created with athletes
stocktitan.net · 3 hours ago



2. ZTS

DEBATED

Zoetis Inc.

Healthcare | adj close 74.68 (div-adj) | as-of filing 2026-02-12 16:49:26

News read — a real but unresolved debate — no clear damage yet: Securities class action suit filed against ZTS; hard negative catalyst overrides valuation/quality narrative.. Leaves the opportunity score about unchanged.

BUSINESS

Industry: Drug Manufacturers - General

Zoetis Inc. stands as a global leader in animal health, focusing on the research, development, manufacturing, and commercialization of veterinary pharmaceuticals, vaccines, and diagnostic tools. Its comprehensive portfolio serves a broad spectrum of species, encompassing both livestock, including cattle, swine, poultry, fish, and sheep, and beloved companion animals such as dogs, cats, and horses. Among its pharmaceutical offerings are various therapeutic agents.

BUSINESS QUALITY FINGERPRINT

ROIC	21.5%	▲	Revenue CAGR 3y	5.4%
Gross margin	70.5%	▲	EPS CAGR 3y	10.3%
Operating margin	38.0%	▲	Net debt / EBITDA	1.76
Gross profitability	43.1%	▲	Share count 5y	-6.9%
ROE	80.2%		Quality score	0.80 (pctile 91.1%)
FCF margin	24.1% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.97): trading cheap versus its own multi-year range; down 50% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: BUY CANDIDATE — WORTH A CLOSE LOOK

Notable: management is buying back stock into the weakness (shrinking share count)— a tentative confidence signal.

RECENT NEWS

- Zoetis (NYSE:ZTS) Offers Value and Quality in One Attractive Package
chartmill.com · 5 hours ago
- Is Zoetis Inc. (ZTS) A Good Stock To Buy Now?
finance.yahoo.com · Jun 29, 2026
- Is It Too Late to Buy Zoetis Inc (ZTS) After 3.1% Rally? GF Value Says Undervalued
gurufocus.com · 3 days ago
- Lost Money on Zoetis Inc. (ZTS)? Join Class Action Suit Seeking Recovery - Contact Levi & Korsinsky
prnewswire.com · Jun 24, 2026



3. PODD

DEBATED

Insulet Corporation

Healthcare | adj close 145.99 (div-adj) | as-of filing 2026-02-18 16:03:03

News read — a real but unresolved debate — no clear damage yet: Analyst target cuts and execution concerns cited; no hard negative catalyst (miss, cut, regulatory, litigation). Secular debate on growth trajectory.. Lifts the opportunity score to 0.81 (from 0.73).

Insider read — a cluster of insiders buying in the open market (2 buyers). Adds insider conviction to the opportunity score.

BUSINESS

Industry: Medical - Devices

Insulet Corporation specializes in the creation, production, and distribution of advanced insulin management systems for individuals living with insulin-dependent diabetes. At the core of their offerings is the Omnipod System, an innovative solution featuring a unique, self-adhesive, and disposable Omnipod device. This tubeless unit can be directly applied to the body for a duration of up to three days, and it operates in conjunction with a wireless handheld personal diabetes manager. The company's products reach customers predominantly through independent distributors and pharmaceutical...

BUSINESS QUALITY FINGERPRINT

ROIC	13.6%	▲	Revenue CAGR 3y	27.5%
Gross margin	71.6%	▲	EPS CAGR 3y	275.4%
Operating margin	17.5%	▲	Net debt / EBITDA	0.63
Gross profitability	60.8%	▲	Share count 5y	+4.8%
ROE	16.3%		Quality score	0.65 (pctile 73.4%)
FCF margin	13.9% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.99): trading cheap versus its own multi-year range; down 59% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: RESEARCH THE CAUSE FIRST

Notable: still growing fast (rev CAGR 27.5%) despite the doubt.

RECENT NEWS

- Insulet Corporation: Strong Growth Meets A New Execution Problem (NASDAQ:PODD)
seekingalpha.com · 3 days ago
- Insulet Corporation (PODD) Stock Analysis: Robust Revenue Growth with 18% Upside Potential
directorstalkinterviews.com · 1 day ago
- Why Insulet (PODD) Shares Are Sliding Today
stockstory.org · 4 weeks ago
- Is Insulet Corporation (PODD) Stock Still a Diabetes Device Growth Opportunity After Analyst Target Cut?
finance.yahoo.com · 1 month ago



4. LULU

DEBATED

Lululemon Athletica Inc.

Consumer Cyclical | adj close 101.45 (div-adj) | as-of filing 2026-03-17 16:14:18

News read — a real but unresolved debate — no clear damage yet: Dick's warning signals potential demand headwinds in athletic retail; unresolved sector question, not realized miss.. Lifts the opportunity score to 0.81 (from 0.77).

Insider read — an insider buying in the open market. Adds insider conviction to the opportunity score.

BUSINESS

Industry: Apparel - Retail

Lululemon Athletica Inc., alongside its subsidiaries, specializes in the design, global distribution, and retail of athletic apparel and accessories for both women and men. Its business operations are structured into two main divisions: company-owned retail establishments and direct-to-consumer sales. The firm's offerings encompass a range of clothing such as pants, shorts, tops, and jackets, all crafted for promoting a healthy lifestyle and facilitating athletic endeavors. These activities span yoga, running, training, and other physically demanding pursuits.

BUSINESS QUALITY FINGERPRINT

ROIC	22.7%	▼	Revenue CAGR 3y	11.0%
Gross margin	56.6%	▼	EPS CAGR 3y	25.7%
Operating margin	19.9%	▼	Net debt / EBITDA	-0.00
Gross profitability	74.3%	▲	Share count 5y	-8.6%
ROE	31.8%		Quality score	0.76 (pctile 87.4%)
FCF margin	8.3% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 1.00): trading cheap versus its own multi-year range; down 53% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: BUY CANDIDATE — WORTH A CLOSE LOOK

Notable: management is buying back stock into the weakness (shrinking share count)— a tentative confidence signal.

RECENT NEWS

- Lululemon's Next Earnings Report on September 3 Could Send the Stock Plummeting. Here's Why.
fool.com · 21 hours ago
- Ahead of Earnings, Lululemon Stock Trades Like a Discount Rack
benzinga.com · 1 day ago
- Dick's Sporting Goods' Warning Bodes Poorly for Nike and Lululemon Stocks
fool.com · 5 days ago
- Headlands Technologies LLC Purchases Shares of 10,668 lululemon athletica inc. \$LULU
marketbeat.com · 8 hours ago



5. APP

DOUBT = SENTIMENT

AppLovin Corporation

Technology | adj close 312.95 (div-adj) | as-of filing 2026-02-19 16:02:51

News read — the doubt looks like sentiment, not damage: Price action and valuation commentary only; no fundamental catalyst, guidance miss, or secular question.. Lifts the opportunity score to 0.80 (from 0.79).

Insider read — several insiders selling (3) — usually routine. Trims the opportunity score slightly.

BUSINESS

Industry: Software - Application

AppLovin Corporation provides a specialized software platform focused on empowering mobile application developers to enhance the marketing and revenue generation of their products. With operations spanning the United States and international markets, the company assists mobile app developers worldwide. Among its core software offerings is AppDiscovery, a marketing solution that intelligently connects advertiser demand with publisher supply through an auction-based model. Another key product is Adjust, an analytics platform that enables marketers to scale their mobile apps by offering...

BUSINESS QUALITY FINGERPRINT

ROIC	60.7%	▲	Revenue CAGR 3y	24.8%
Gross margin	87.9%	▲	EPS CAGR 3y	n/a
Operating margin	75.8%	▲	Net debt / EBITDA	0.24
Gross profitability	66.3%	▲	Share count 5y	-0.2%
ROE	156.2%		Quality score	0.92 (pctile 99.2%)
FCF margin	71.9% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.79): down 57% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: BUY CANDIDATE — WORTH A CLOSE LOOK

Notable: still growing fast (rev CAGR 24.8%) despite the doubt.

RECENT NEWS

- Trade Desk Rises 5% on Kokai Zuma Agentic AI Launch, AppLovin and Magnite Barely Budge
247wallst.com · 1 day ago
- Meta Stock, Oracle, And AppLovin Reveal the Appeal of Founder Led AI Companies
simplywall.st · 1 day ago
- AppLovin vs. Alphabet: Which High-Growth Digital Media Stock Is the Better Investment in 2026?
fool.com · 3 days ago
- AppLovin Rises 4% After 54% YTD Slide: Does a Subdued P/E Make APP Stock a Good Value Here?
247wallst.com · 3 days ago



6. IDXX

DOUBT = SENTIMENT

IDEXX Laboratories, Inc.

Healthcare | adj close 522.55 (div-adj) | as-of filing 2026-02-20 16:09:24

News read — the doubt looks like sentiment, not damage: Price decline amid analyst debate; no hard negatives. CEO/CFO conference suggests engagement.. Lifts the opportunity score to 0.79 (from 0.76).

BUSINESS

Industry: Medical - Diagnostics & Research

IDEXX Laboratories, Inc. is a global enterprise focused on creating, producing, and distributing a wide array of products and services. Its primary client base includes companion animal veterinary practices, the livestock and poultry industries, dairy operations, and water quality testing sectors. The company organizes its operations across several key divisions: the Companion Animal Group (CAG), Water Quality Products, Livestock, Poultry, and Dairy (LPD), and additional segments.

BUSINESS QUALITY FINGERPRINT

ROIC	40.3%	▼	Revenue CAGR 3y	8.5%
Gross margin	61.8%	▲	EPS CAGR 3y	17.7%
Operating margin	31.6%	▲	Net debt / EBITDA	0.61
Gross profitability	79.4%	▲	Share count 5y	-6.8%
ROE	66.0%		Quality score	0.89 (pctile 98.2%)
FCF margin	24.5% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.83): trading cheap versus its own multi-year range; down 32% from its 1-year high, below its 200-day line. Early signs of a turn in margins or returns.

RECOMMENDED NEXT STEP: HOLD OFF — CONFIRM THE TURN

Notable: management is buying back stock into the weakness (shrinking share count)— a tentative confidence signal.

RECENT NEWS

- IDEXX's CEO and CFO will take part in a Sept. 14 healthcare chat
stocktitan.net · 22 hours ago
- Are Wall Street Analysts Predicting IDEXX Laboratories Stock Will Climb or Sink?
finance.yahoo.com · 6 days ago
- IDEXX Laboratories, Inc. (IDXX) Stock Report: Analyzing a 25.50% Potential Upside for Savvy Investors
directorstalkinterviews.com · 1 week ago
- Is it a Prudent Move to Retain IDEXX Stock in Your Portfolio Now?
tradingview.com · 1 week ago



7. ISRG

DOUBT = SENTIMENT

Intuitive Surgical, Inc.

Healthcare | adj close 358.90 (div-adj) | as-of filing 2026-02-03 16:59:59

News read — the doubt looks like sentiment, not damage: Stock outperforming on broad market weakness; no fundamental catalysts or hard negatives mentioned.. Lifts the opportunity score to 0.78 (from 0.76).

Insider read — several insiders selling (4) — usually routine. Trims the opportunity score slightly.

BUSINESS

Industry: Medical - Devices

Intuitive Surgical, Inc. is a leading medical technology firm dedicated to advancing patient care by developing, producing, and commercializing sophisticated tools. These innovations empower medical professionals to deliver superior, accessible, and less-invasive treatment options to patients both within the United States and across international markets. Its flagship offering, the da Vinci Surgical System, facilitates intricate operations through a minimally disruptive approach.

BUSINESS QUALITY FINGERPRINT

ROIC	13.7%	—	Revenue CAGR 3y	17.4%
Gross margin	66.0%	▼	EPS CAGR 3y	29.2%
Operating margin	29.3%	▼	Net debt / EBITDA	-0.77
Gross profitability	32.2%	▲	Share count 5y	-0.8%
ROE	16.0%		Quality score	0.79 (pctile 89.9%)
FCF margin	24.7% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.88); trading cheap versus its own multi-year range; down 39% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: BUY CANDIDATE — WORTH A CLOSE LOOK

Notable: the balance sheet holds net cash, which de-risks the wait.

RECENT NEWS

- Coherent Stock And 2 AI Infrastructure Picks With Strong Cash Flow
finance.yahoo.com · 20 hours ago
- Intuitive Surgical Inc. stock outperforms competitors on strong trading day
marketwatch.com · 19 hours ago
- Coherent Grants Performance-Based Stock Awards to Executives
tipranks.com · 1 day ago
- Intuitive Surgical, Inc. (ISRG) Gains As Market Dips: What You Should Know
finance.yahoo.com · 3 days ago



8. TTD

DOUBT EARNED

The Trade Desk, Inc.

Communication Services | adj close 14.08 (div-adj) | as-of filing 2026-02-27 16:13:39

News read — the doubt looks earned: Publicis audit alleges inflated billing; revenue deceleration and disappointing guidance reported.. Cuts the opportunity score to 0.77 (from 0.91).

BUSINESS

Industry: Advertising Agencies

The Trade Desk, Inc. is a global technology company that provides a self-service, cloud-based platform. This platform enables advertising buyers to efficiently create, manage, and optimize data-driven digital ad campaigns across diverse formats and channels, including display, video, audio, native, and social media, reaching audiences on computers, mobile devices, and connected TVs. In addition to the platform, the company offers various data and value-added services.

BUSINESS QUALITY FINGERPRINT

ROIC	13.4%	▲	Revenue CAGR 3y	22.4%
Gross margin	78.6%	▼	EPS CAGR 3y	102.2%
Operating margin	20.3%	▲	Net debt / EBITDA	-0.29
Gross profitability	37.0%	▲	Share count 5y	-3.2%
ROE	17.8%		Quality score	0.80 (pctile 91.3%)
FCF margin	27.5% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.99): trading cheap versus its own multi-year range; down 74% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: RECONSIDER — DOUBT MAY BE EARNED

Recent news points to realized deterioration, not just sentiment— the cheapness may be a value trap. Confirm the cause before acting (base read would say 'Buy Candidate').

Notable: management is buying back stock into the weakness (shrinking share count)— a tentative confidence signal.

RECENT NEWS

- The Trade Desk Stock (TTD) Opinions on Recent Earnings Disappointment
quiverquant.com · 3 days ago
- TTD Stock Downgraded By Stifel After Publicis Dispute — But Retail And Wall Street Are More Optimistic
stocktwits.com · 2 days ago
- The Trade Desk Stock (TTD) Opinions on Recent Earnings Disappointment
moomoo.com · 2 days ago
- The Trade Desk Set to Report Q2 Earnings: Here's What to Expect
finance.yahoo.com · 1 month ago



9. AOS

DOUBT = SENTIMENT

A. O. Smith Corporation

Industrials | adj close 60.45 (div-adj) | as-of filing 2026-02-10 16:40:38

News read — the doubt looks like sentiment, not damage: YTD underperformance vs SPX, price action, dividend declaration. No fundamental damage or catalyst.. Lifts the opportunity score to 0.75 (from 0.72).

BUSINESS

Industry: Industrial - Machinery

A. O. Smith Corporation (AOS) is a global manufacturer and marketer specializing in a comprehensive array of water heating and treatment solutions. Its operations span North America, China, Europe, and India, organized into two primary geographic segments: North America and Rest of World.

BUSINESS QUALITY FINGERPRINT

ROIC	23.9%	▲	Revenue CAGR 3y	0.7%
Gross margin	38.8%	▲	EPS CAGR 3y	36.7%
Operating margin	19.0%	▲	Net debt / EBITDA	0.02
Gross profitability	47.3%	▲	Share count 5y	-13.3%
ROE	29.4%		Quality score	0.79 (pctile 89.3%)
FCF margin	14.3% (FCF+)			

DOUBT / MISPRICING

The market doubts it (score 0.77): trading cheap versus its own multi-year range; down 24% from its 1-year high, below its 200-day line. Early signs of a turn in margins or returns.

RECOMMENDED NEXT STEP: HOLD OFF — CONFIRM THE TURN

Notable: management is buying back stock into the weakness (shrinking share count)— a tentative confidence signal.

RECENT NEWS

- A. O. Smith Stock: Is Wall Street Bullish or Bearish?
finance.yahoo.com · 5 days ago
- Precision Trading with A.o. Smith Corporation (AOS) Risk Zones
news.stocktradersdaily.com · 3 days ago
- Why A. O. Smith (AOS) Stock Is Trading Up Today
stockstory.org · Jun 24, 2026
- A. O. Smith Reports Quarterly Dividend
prnewswire.com · Apr 13, 2026



10. EIX

DEBATED

Edison International

Utilities | adj close 58.69 (div-adj) | as-of filing 2026-02-18 16:14:13

News read — a real but unresolved debate — no clear damage yet: Wildfire liability legislation is real but unresolved; no guidance cut, miss, or realized damage yet.. Leaves the opportunity score about unchanged.

BUSINESS

Industry: Regulated Electric

Headquartered in Rosemead, California, and established in 1886, Edison International primarily operates through its subsidiaries to produce and supply electrical power. This utility company furnishes electricity to a vast client base of around 15 million, encompassing homes, businesses, industrial sites, governmental bodies, and agricultural enterprises throughout Southern, Central, and Coastal California. Beyond power delivery, Edison International also offers bespoke energy solutions tailored for its commercial and industrial clientele. Its extensive infrastructure includes a robust...

BUSINESS QUALITY FINGERPRINT

ROIC	6.3%	▲	Revenue CAGR 3y	3.9%
Gross margin	57.8%	▲	EPS CAGR 3y	93.3%
Operating margin	36.7%	▲	Net debt / EBITDA	5.15
Gross profitability	11.9%	▲	Share count 5y	+1.3%
ROE	25.9%		Quality score	0.81 (pctile 92.5%)
FCF margin	-3.7% (FCF-)			

DOUBT / MISPRICING

The market doubts it (score 0.61): trading cheap versus its own multi-year range; down 27% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: RESEARCH THE CAUSE FIRST

Caveat: elevated leverage (net debt/EBITDA 5.15); negative free cash flow.

RECENT NEWS

- California Utility Stocks Plummet After Wildfire Legislation Announced
investors.com · 20 hours ago
- PG&E, Edison stocks fall again after latest deal on wildfire liability; utilities push for changes
kcra.com · 15 hours ago
- Stocks making the biggest moves midday: PG&E, Edison International, Apple, Howmet Aerospace, Eli Lilly & more
cnbc.com · 23 hours ago
- PG&E, Utilities Plunge on California Wildfire Legislation Risk
bloomberg.com · 21 hours ago