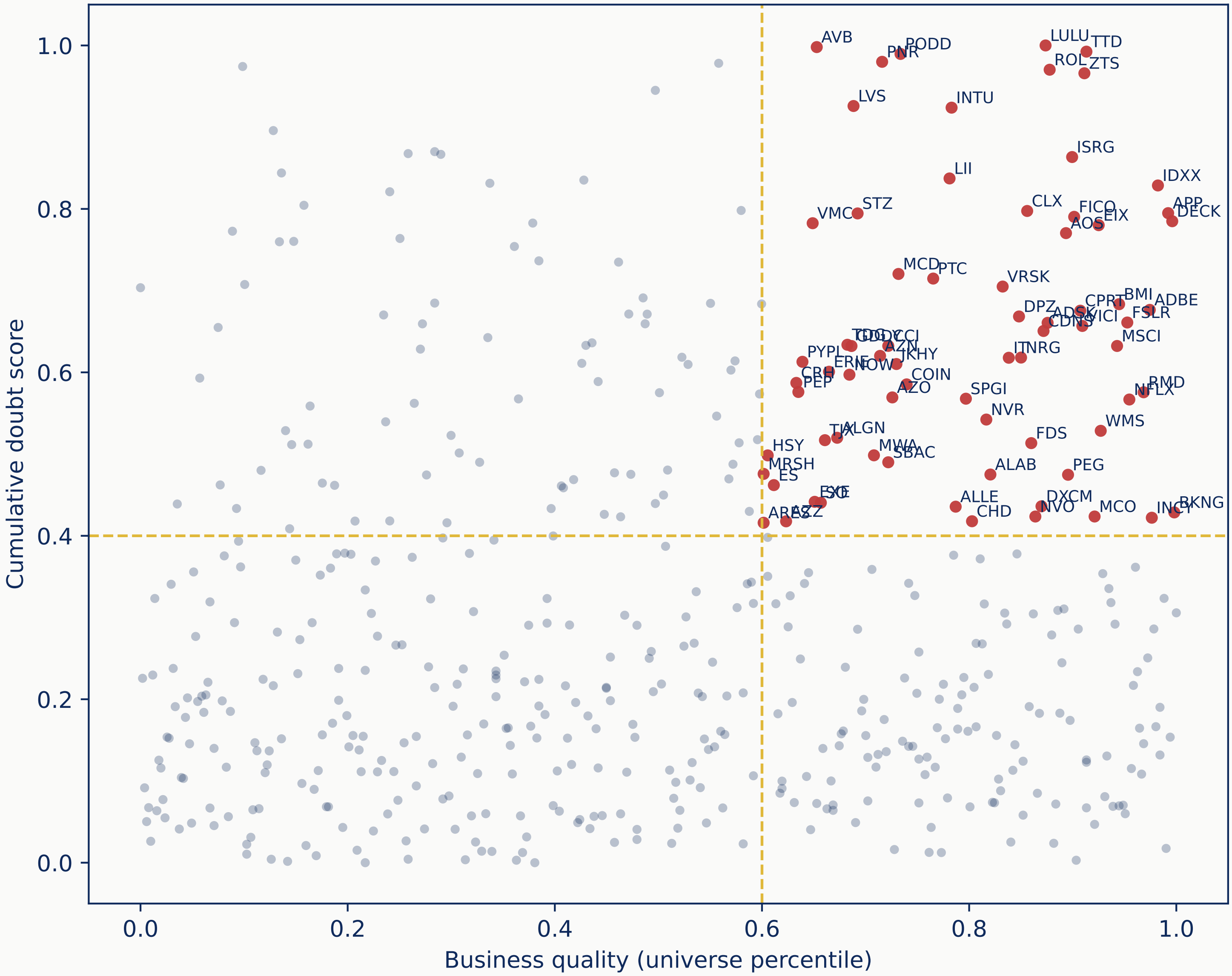
Daily Opportunity Report

As of 2026-09-04 · 72 opportunities of 508 scored · top-tier quality + elevated market doubt

Top 10 — ranked by quality + doubt (the 'opportunity' zone). Per-name detail pages follow. Recommendations are research next-steps, n

#	NAME	SECTOR	QUAL %ILE	DOUBT	NEXT STEP
1	**DECK** Deckers Outdoor Corporation **Signals:** cheap vs history · off highs · below trend · near low	Consumer Cyclica	**99.6%**	**0.78**	**Buy candidate**
2	**ZTS** Zoetis Inc. **Signals:** cheap vs history · off highs · below trend · near low	Healthcare	**91.1%**	**0.97**	**Buy candidate**
3	**PODD** Insulet Corporation **Signals:** cheap vs history · off highs · below trend · near low	Healthcare	**73.4%**	**0.99**	**Research the cause**
4	**LULU** Lululemon Athletica Inc. **Signals:** cheap vs history · off highs · below trend · near low	Consumer Cyclica	**87.4%**	**1.00**	**Buy candidate**
5	**APP** AppLovin Corporation **Signals:** off highs · below trend · near low	Technology	**99.2%**	**0.79**	**Buy candidate**
6	**IDXX** IDEXX Laboratories, Inc. **Signals:** cheap vs history · off highs · below trend · near low · turning up	Healthcare	**98.2%**	**0.83**	**Hold — confirm turn**
7	**ISRG** Intuitive Surgical, Inc. **Signals:** cheap vs history · off highs · below trend · near low	Healthcare	**89.9%**	**0.86**	**Buy candidate**
8	**TTD** The Trade Desk, Inc. **Signals:** cheap vs history · off highs · below trend · near low	Communication Se	**91.3%**	**0.99**	**Reconsider**
9	**AOS** A. O. Smith Corporation **Signals:** cheap vs history · off highs · below trend · near low · turning up	Industrials	**89.3%**	**0.77**	**Hold — confirm turn**
10	**EIX** Edison International **Signals:** cheap vs history · off highs · below trend · near low	Utilities	**92.5%**	**0.78**	**Research the cause**

Quality × Doubt Map



x = business quality (universe percentile)   y = cumulative doubt score. Oxblood = the opportunity quadrant — evidence to inve

1. DECK

NEWS CONSTRUCTIVE

Deckers Outdoor Corporation

Consumer Cyclical | adj close 84.92 (div-adj) | as-of filing 2026-05-22 15:06:44

News read — the news is constructive: Recent earnings beat, FY2027 guidance raise, Stifel Buy reiteration; no hard negatives.. Lifts the opportunity score to 0.86 (from 0.77).

BUSINESS

Industry: Apparel - Footwear & Accessories

Deckers Outdoor Corporation, operating with its subsidiaries, is a global enterprise dedicated to the creation, promotion, and distribution of footwear, apparel, and accessories. Its product lines serve both casual everyday needs and specialized high-performance activities. The company manages a portfolio of prominent brands: Under the UGG label, it offers premium footwear, clothing, and related items. Teva is known for its range of sandals, shoes, and boots.

BUSINESS QUALITY FINGERPRINT

ROIC	**32.4%**	▲	Revenue CAGR 3y	**14.6%**
Gross margin	**56.1%**	▲	EPS CAGR 3y	**29.5%**
Operating margin	**22.8%**	▲	Net debt / EBITDA	**-1.09**
Gross profitability	**83.0%**	▲	Share count 5y	**-12.6%**
ROE	**41.0%**		Quality score	**0.93 (pctile 99.6%)**
FCF margin	**20.1% (FCF+)**			

DOUBT / MISPRICING

The market doubts it (score 0.78): trading cheap versus its own multi-year range; down 30% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: BUY CANDIDATE — WORTH A CLOSE LOOK

Notable: management is buying back stock into the weakness (shrinking share count)— a tentative confidence signal.

RECENT NEWS

- Stifel reiterates Buy rating on Deckers Outdoor stock at $133
  investing.com · 1 day ago
- Deckers Outdoor stock edges higher as investors eye earnings beat and FY 2027 guidance
  ad-hoc-news.de · 3 days ago
- Deckers Brands Reports First Quarter Fiscal Year 2027 Financial Results
  ir.deckers.com · 1 month ago
- A trail shoe tested across 1,500 miles is Teva's first co-created with athletes
  stocktitan.net · 3 hours ago

2. ZTS

DEBATED

Zoetis Inc.

Healthcare | adj close 75.11 (div-adj) | as-of filing 2026-02-12 16:49:26

News read — a real but unresolved debate — no clear damage yet: Securities class action suit filed against ZTS; hard negative catalyst overrides valuation/quality narrative.. Leaves the opportunity score about unchanged.

BUSINESS

Industry: Drug Manufacturers - General

Zoetis Inc. stands as a global leader in animal health, focusing on the research, development, manufacturing, and commercialization of veterinary pharmaceuticals, vaccines, and diagnostic tools. Its comprehensive portfolio serves a broad spectrum of species, encompassing both livestock, including cattle, swine, poultry, fish, and sheep, and beloved companion animals such as dogs, cats, and horses. Among its pharmaceutical offerings are various therapeutic agents.

BUSINESS QUALITY FINGERPRINT

ROIC	**21.5%**	▲	Revenue CAGR 3y	**5.4%**
Gross margin	**70.5%**	▲	EPS CAGR 3y	**10.3%**
Operating margin	**38.0%**	▲	Net debt / EBITDA	**1.76**
Gross profitability	**43.1%**	▲	Share count 5y	**-6.9%**
ROE	**80.2%**		Quality score	**0.80 (pctile 91.1%)**
FCF margin	**24.1% (FCF+)**			

DOUBT / MISPRICING

The market doubts it (score 0.97): trading cheap versus its own multi-year range; down 50% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: BUY CANDIDATE — WORTH A CLOSE LOOK

Notable: management is buying back stock into the weakness (shrinking share count)— a tentative confidence signal.

RECENT NEWS

- Zoetis (NYSE:ZTS) Offers Value and Quality in One Attractive Package
  chartmill.com · 5 hours ago
- Is Zoetis Inc. (ZTS) A Good Stock To Buy Now?
  finance.yahoo.com · Jun 29, 2026
- Is It Too Late to Buy Zoetis Inc (ZTS) After 3.1% Rally? GF Value Says Undervalued
  gurufocus.com · 3 days ago
- Lost Money on Zoetis Inc. (ZTS)? Join Class Action Suit Seeking Recovery - Contact Levi & Korsinsky
  prnewswire.com · Jun 24, 2026

3. PODD

DEBATED

Insulet Corporation

Healthcare | adj close 147.27 (div-adj) | as-of filing 2026-02-18 16:03:03

News read — a real but unresolved debate — no clear damage yet: Analyst target cuts and execution concerns cited; no hard negative catalyst (miss, cut, regulatory, litigation). Secular debate on growth trajectory.. Lifts the opportunity score to 0.81 (from 0.73).

Insider read — a cluster of insiders buying in the open market (2 buyers). Adds insider conviction to the opportunity score.

BUSINESS

Industry: Medical - Devices

Insulet Corporation specializes in the creation, production, and distribution of advanced insulin management systems for individuals living with insulin-dependent diabetes. At the core of their offerings is the Omnipod System, an innovative solution featuring a unique, self-adhesive, and disposable Omnipod device. This tubeless unit can be directly applied to the body for a duration of up to three days, and it operates in conjunction with a wireless handheld personal diabetes manager. The company's products reach customers predominantly through independent distributors and pharmaceutical…

BUSINESS QUALITY FINGERPRINT

ROIC	**13.6%**	▲	Revenue CAGR 3y	**27.5%**
Gross margin	**71.6%**	▲	EPS CAGR 3y	**275.4%**
Operating margin	**17.5%**	▲	Net debt / EBITDA	**0.63**
Gross profitability	**60.8%**	▲	Share count 5y	**+4.8%**
ROE	**16.3%**		Quality score	**0.65 (pctile 73.4%)**
FCF margin	**13.9% (FCF+)**			

DOUBT / MISPRICING

The market doubts it (score 0.99): trading cheap versus its own multi-year range; down 58% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: RESEARCH THE CAUSE FIRST

Notable: still growing fast (rev CAGR 27.5%) despite the doubt.

RECENT NEWS

- Insulet Corporation: Strong Growth Meets A New Execution Problem (NASDAQ:PODD)
  seekingalpha.com · 3 days ago
- Insulet Corporation (PODD) Stock Analysis: Robust Revenue Growth with 18% Upside Potential
  directorstalkinterviews.com · 1 day ago
- Why Insulet (PODD) Shares Are Sliding Today
  stockstory.org · 4 weeks ago
- Is Insulet Corporation (PODD) Stock Still a Diabetes Device Growth Opportunity After Analyst Target Cut?
  finance.yahoo.com · 1 month ago

4. LULU

DEBATED

Lululemon Athletica Inc.

Consumer Cyclical | adj close 100.63 (div-adj) | as-of filing 2026-03-17 16:14:18

News read — a real but unresolved debate — no clear damage yet: Dick's warning signals potential demand headwinds in athletic retail; unresolved sector question, not realized miss.. Lifts the opportunity score to 0.81 (from 0.77).

Insider read — an insider buying in the open market. Adds insider conviction to the opportunity score.

BUSINESS

Industry: Apparel - Retail

Lululemon Athletica Inc., alongside its subsidiaries, specializes in the design, global distribution, and retail of athletic apparel and accessories for both women and men. Its business operations are structured into two main divisions: company-owned retail establishments and direct-to-consumer sales. The firm's offerings encompass a range of clothing such as pants, shorts, tops, and jackets, all crafted for promoting a healthy lifestyle and facilitating athletic endeavors. These activities span yoga, running, training, and other physically demanding pursuits.

BUSINESS QUALITY FINGERPRINT

ROIC	**22.7%**	▼	Revenue CAGR 3y	**11.0%**
Gross margin	**56.6%**	▼	EPS CAGR 3y	**25.7%**
Operating margin	**19.9%**	▼	Net debt / EBITDA	**-0.00**
Gross profitability	**74.3%**	▲	Share count 5y	**-8.6%**
ROE	**31.8%**		Quality score	**0.76 (pctile 87.4%)**
FCF margin	**8.3% (FCF+)**			

DOUBT / MISPRICING

The market doubts it (score 1.00): trading cheap versus its own multi-year range; down 53% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: BUY CANDIDATE — WORTH A CLOSE LOOK

Notable: management is buying back stock into the weakness (shrinking share count)— a tentative confidence signal.

RECENT NEWS

- Lululemon's Next Earnings Report on September 3 Could Send the Stock Plummeting. Here's Why.
  fool.com · 21 hours ago
- Ahead of Earnings, Lululemon Stock Trades Like a Discount Rack
  benzinga.com · 1 day ago
- Dick's Sporting Goods' Warning Bodes Poorly for Nike and Lululemon Stocks
  fool.com · 5 days ago
- Headlands Technologies LLC Purchases Shares of 10,668 lululemon athletica inc. $LULU
  marketbeat.com · 8 hours ago

5. APP

DOUBT = SENTIMENT

AppLovin Corporation

Technology | adj close 313.58 (div-adj) | as-of filing 2026-02-19 16:02:51

News read — the doubt looks like sentiment, not damage: Price action and valuation commentary only; no fundamental catalyst, guidance miss, or secular question.. Lifts the opportunity score to 0.80 (from 0.79).

Insider read — several insiders selling (3) — usually routine. Trims the opportunity score slightly.

BUSINESS

Industry: Software - Application

AppLovin Corporation provides a specialized software platform focused on empowering mobile application developers to enhance the marketing and revenue generation of their products. With operations spanning the United States and international markets, the company assists mobile app developers worldwide. Among its core software offerings is AppDiscovery, a marketing solution that intelligently connects advertiser demand with publisher supply through an auction-based model. Another key product is Adjust, an analytics platform that enables marketers to scale their mobile apps by offering…

BUSINESS QUALITY FINGERPRINT

ROIC	**60.7%**	▲	Revenue CAGR 3y	**24.8%**
Gross margin	**87.9%**	▲	EPS CAGR 3y	**n/a**
Operating margin	**75.8%**	▲	Net debt / EBITDA	**0.24**
Gross profitability	**66.3%**	▲	Share count 5y	**-0.2%**
ROE	**156.2%**		Quality score	**0.92 (pctile 99.2%)**
FCF margin	**71.9% (FCF+)**			

DOUBT / MISPRICING

The market doubts it (score 0.79): down 57% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: BUY CANDIDATE — WORTH A CLOSE LOOK

Notable: still growing fast (rev CAGR 24.8%) despite the doubt.

RECENT NEWS

- Trade Desk Rises 5% on Kokai Zuma Agentic AI Launch, AppLovin and Magnite Barely Budge
  247wallst.com · 1 day ago
- Meta Stock, Oracle, And AppLovin Reveal the Appeal of Founder Led AI Companies
  simplywall.st · 1 day ago
- AppLovin vs. Alphabet: Which High-Growth Digital Media Stock Is the Better Investment in 2026?
  fool.com · 3 days ago
- AppLovin Rises 4% After 54% YTD Slide: Does a Subdued P/E Make APP Stock a Good Value Here?
  247wallst.com · 3 days ago

6. IDXX

DOUBT = SENTIMENT

IDEXX Laboratories, Inc.

Healthcare | adj close 525.32 (div-adj) | as-of filing 2026-02-20 16:09:24

News read — the doubt looks like sentiment, not damage: Price decline amid analyst debate; no hard negatives. CEO/CFO conference suggests engagement.. Lifts the opportunity score to 0.79 (from 0.76).

BUSINESS

Industry: Medical - Diagnostics & Research

IDEXX Laboratories, Inc. is a global enterprise focused on creating, producing, and distributing a wide array of products and services. Its primary client base includes companion animal veterinary practices, the livestock and poultry industries, dairy operations, and water quality testing sectors. The company organizes its operations across several key divisions: the Companion Animal Group (CAG), Water Quality Products, Livestock, Poultry, and Dairy (LPD), and additional segments.

BUSINESS QUALITY FINGERPRINT

ROIC	**40.3%**	▼	Revenue CAGR 3y	**8.5%**
Gross margin	**61.8%**	▲	EPS CAGR 3y	**17.7%**
Operating margin	**31.6%**	▲	Net debt / EBITDA	**0.61**
Gross profitability	**79.4%**	▲	Share count 5y	**-6.8%**
ROE	**66.0%**		Quality score	**0.89 (pctile 98.2%)**
FCF margin	**24.5% (FCF+)**			

DOUBT / MISPRICING

The market doubts it (score 0.83): trading cheap versus its own multi-year range; down 31% from its 1-year high, below its 200-day line. Early signs of a turn in margins or returns.

RECOMMENDED NEXT STEP: HOLD OFF — CONFIRM THE TURN

Notable: management is buying back stock into the weakness (shrinking share count)— a tentative confidence signal.

RECENT NEWS

- IDEXX's CEO and CFO will take part in a Sept. 14 healthcare chat
  stocktitan.net · 22 hours ago
- Are Wall Street Analysts Predicting IDEXX Laboratories Stock Will Climb or Sink?
  finance.yahoo.com · 6 days ago
- IDEXX Laboratories, Inc. (IDXX) Stock Report: Analyzing a 25.50% Potential Upside for Savvy Investors
  directorstalkinterviews.com · 1 week ago
- Is it a Prudent Move to Retain IDEXX Stock in Your Portfolio Now?
  tradingview.com · 1 week ago

7. ISRG

DOUBT = SENTIMENT

Intuitive Surgical, Inc.

Healthcare | adj close 366.95 (div-adj) | as-of filing 2026-02-03 16:59:59

News read — the doubt looks like sentiment, not damage: Stock outperforming on broad market weakness; no fundamental catalysts or hard negatives mentioned.. Lifts the opportunity score to 0.78 (from 0.76).

Insider read — several insiders selling (4) — usually routine. Trims the opportunity score slightly.

BUSINESS

Industry: Medical - Devices

Intuitive Surgical, Inc. is a leading medical technology firm dedicated to advancing patient care by developing, producing, and commercializing sophisticated tools. These innovations empower medical professionals to deliver superior, accessible, and less-invasive treatment options to patients both within the United States and across international markets. Its flagship offering, the da Vinci Surgical System, facilitates intricate operations through a minimally disruptive approach.

BUSINESS QUALITY FINGERPRINT

ROIC	**13.7%**	—	Revenue CAGR 3y	**17.4%**
Gross margin	**66.0%**	▼	EPS CAGR 3y	**29.2%**
Operating margin	**29.3%**	▼	Net debt / EBITDA	**-0.77**
Gross profitability	**32.2%**	▲	Share count 5y	**-0.8%**
ROE	**16.0%**		Quality score	**0.79 (pctile 89.9%)**
FCF margin	**24.7% (FCF+)**			

DOUBT / MISPRICING

The market doubts it (score 0.86): trading cheap versus its own multi-year range; down 38% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: BUY CANDIDATE — WORTH A CLOSE LOOK

Notable: the balance sheet holds net cash, which de-risks the wait.

RECENT NEWS

- Coherent Stock And 2 AI Infrastructure Picks With Strong Cash Flow
  finance.yahoo.com · 20 hours ago
- Intuitive Surgical Inc. stock outperforms competitors on strong trading day
  marketwatch.com · 19 hours ago
- Coherent Grants Performance-Based Stock Awards to Executives
  tipranks.com · 1 day ago
- Intuitive Surgical, Inc. (ISRG) Gains As Market Dips: What You Should Know
  finance.yahoo.com · 3 days ago

8. TTD

DOUBT EARNED

The Trade Desk, Inc.

Communication Services | adj close 14.66 (div-adj) | as-of filing 2026-02-27 16:13:39

News read — the doubt looks earned: Publicis audit alleges inflated billing; revenue deceleration and disappointing guidance reported.. Cuts the opportunity score to 0.77 (from 0.91).

BUSINESS

Industry: Advertising Agencies

The Trade Desk, Inc. is a global technology company that provides a self-service, cloud-based platform. This platform enables advertising buyers to efficiently create, manage, and optimize data-driven digital ad campaigns across diverse formats and channels, including display, video, audio, native, and social media, reaching audiences on computers, mobile devices, and connected TVs. In addition to the platform, the company offers various data and value-added services.

BUSINESS QUALITY FINGERPRINT

ROIC	**13.4%**	▲	Revenue CAGR 3y	**22.4%**
Gross margin	**78.6%**	▼	EPS CAGR 3y	**102.2%**
Operating margin	**20.3%**	▲	Net debt / EBITDA	**-0.29**
Gross profitability	**37.0%**	▲	Share count 5y	**-3.2%**
ROE	**17.8%**		Quality score	**0.80 (pctile 91.3%)**
FCF margin	**27.5% (FCF+)**			

DOUBT / MISPRICING

The market doubts it (score 0.99): trading cheap versus its own multi-year range; down 73% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: RECONSIDER — DOUBT MAY BE EARNED

Recent news points to realized deterioration, not just sentiment — the cheapness may be a value trap. Confirm the cause before acting (base read would say 'Buy Candidate').

Notable: management is buying back stock into the weakness (shrinking share count) — a tentative confidence signal.

RECENT NEWS

- The Trade Desk Stock (TTD) Opinions on Recent Earnings Disappointment
  quiverquant.com · 3 days ago
- TTD Stock Downgraded By Stifel After Publicis Dispute — But Retail And Wall Street Are More Optimistic
  stocktwits.com · 2 days ago
- The Trade Desk Stock (TTD) Opinions on Recent Earnings Disappointment
  moomoo.com · 2 days ago
- The Trade Desk Set to Report Q2 Earnings: Here's What to Expect
  finance.yahoo.com · 1 month ago

9. AOS

DOUBT = SENTIMENT

A. O. Smith Corporation

Industrials | adj close 60.53 (div-adj) | as-of filing 2026-02-10 16:40:38

News read — the doubt looks like sentiment, not damage: YTD underperformance vs SPX, price action, dividend declaration. No fundamental damage or catalyst.. Lifts the opportunity score to 0.75 (from 0.72).

BUSINESS

Industry: Industrial - Machinery

A. O. Smith Corporation (AOS) is a global manufacturer and marketer specializing in a comprehensive array of water heating and treatment solutions. Its operations span North America, China, Europe, and India, organized into two primary geographic segments: North America and Rest of World.

BUSINESS QUALITY FINGERPRINT

ROIC	**23.9%**	▲	Revenue CAGR 3y	**0.7%**
Gross margin	**38.8%**	▲	EPS CAGR 3y	**36.7%**
Operating margin	**19.0%**	▲	Net debt / EBITDA	**0.02**
Gross profitability	**47.3%**	▲	Share count 5y	**-13.3%**
ROE	**29.4%**		Quality score	**0.79 (pctile 89.3%)**
FCF margin	**14.3% (FCF+)**			

DOUBT / MISPRICING

The market doubts it (score 0.77): trading cheap versus its own multi-year range; down 24% from its 1-year high, below its 200-day line. Early signs of a turn in margins or returns.

RECOMMENDED NEXT STEP: HOLD OFF — CONFIRM THE TURN

Notable: management is buying back stock into the weakness (shrinking share count)— a tentative confidence signal.

RECENT NEWS

- A. O. Smith Stock: Is Wall Street Bullish or Bearish?
  finance.yahoo.com · 5 days ago
- Precision Trading with A.o. Smith Corporation (AOS) Risk Zones
  news.stocktradersdaily.com · 3 days ago
- Why A. O. Smith (AOS) Stock Is Trading Up Today
  stockstory.org · Jun 24, 2026
- A. O. Smith Reports Quarterly Dividend
  prnewswire.com · Apr 13, 2026

10. EIX

DEBATED

Edison International

Utilities | adj close 55.59 (div-adj) | as-of filing 2026-02-18 16:14:13

News read — a real but unresolved debate — no clear damage yet: Wildfire liability legislation is real but unresolved; no guidance cut, miss, or realized damage yet.. Leaves the opportunity score about unchanged.

BUSINESS

Industry: Regulated Electric

Headquartered in Rosemead, California, and established in 1886, Edison International primarily operates through its subsidiaries to produce and supply electrical power. This utility company furnishes electricity to a vast client base of around 15 million, encompassing homes, businesses, industrial sites, governmental bodies, and agricultural enterprises throughout Southern, Central, and Coastal California. Beyond power delivery, Edison International also offers bespoke energy solutions tailored for its commercial and industrial clientele. Its extensive infrastructure includes a robust…

BUSINESS QUALITY FINGERPRINT

ROIC	**6.3%**	▲	Revenue CAGR 3y	**3.9%**
Gross margin	**57.8%**	▲	EPS CAGR 3y	**93.3%**
Operating margin	**36.7%**	▲	Net debt / EBITDA	**5.15**
Gross profitability	**11.9%**	▲	Share count 5y	**+1.3%**
ROE	**25.9%**		Quality score	**0.81 (pctile 92.5%)**
FCF margin	**-3.7% (FCF-)**			

DOUBT / MISPRICING

The market doubts it (score 0.78): trading cheap versus its own multi-year range; down 31% from its 1-year high, below its 200-day line.

RECOMMENDED NEXT STEP: RESEARCH THE CAUSE FIRST

Caveat: elevated leverage (net debt/EBITDA 5.15); negative free cash flow.

RECENT NEWS

- California Utility Stocks Plummet After Wildfire Legislation Announced
  investors.com · 20 hours ago
- PG&E, Edison stocks fall again after latest deal on wildfire liability; utilities push for changes
  kcra.com · 15 hours ago
- Stocks making the biggest moves midday: PG&E, Edison International, Apple, Howmet Aerospace, Eli Lilly & more
  cnbc.com · 23 hours ago
- PG&E, Utilities Plunge on California Wildfire Legislation Risk
  bloomberg.com · 21 hours ago